

# 1. Introduction

## Life Choices Study

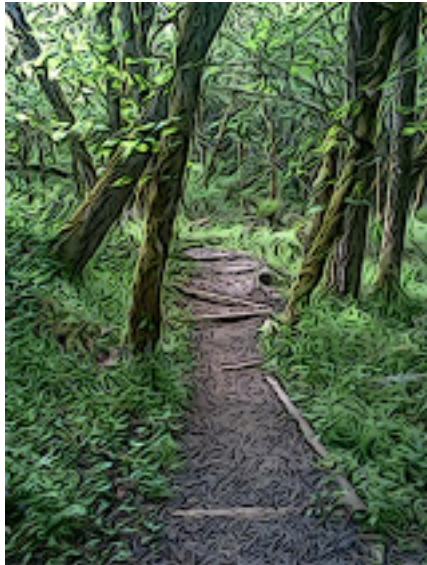
This survey seeks to find commonalities among people from different political parties. It is 32 questions and should take about 5-10 minutes to complete. It is completely anonymous, meaning your name is in no way associated with your answers. Anonymous results may be shared with other researchers.

**M-turkers:** You will also receive your completion code at the end of the survey.

**Note:** An asterisk beside a question means an answer is required to proceed to the next page.

At the end of the survey we provide you a link to view the results of the survey in case you are interested - if you are early in the survey there will be comparatively few participants to observe, so you may wish to return to the results page a bit later.

For more information, please contact Robin Quirke at [robinQ@uoregon.edu].



Thank you for your time! Let's begin...

## 2. Demographics

These first few questions are for statistical purposes only.

**1. What is your zip code? \***

**2. In what year were you born? (Please enter 4-digit year only.) \***

**3. What is your gender? \***

Female

Male

Other

[Prefer not to answer]

### **3. About You**

These first few general questions are about you. There are no right or wrong answers, so please choose answers that come closest to describing you.

**4. In general, have you enjoyed and/or excelled at any of the skills, hobbies, or classes listed below? \***

Have you enjoyed and/or excelled at this?

Mathematics

Natural sciences (e.g, biology)

Auto mechanics

Electronics

Computer science

**5. When you think of everyday tools and devices, what do you prefer? \***

1- I prefer products that have been around a while (tried-and-true, mechanically simple).

2

3

4

5- I prefer products that are the newest technology (computerized, cutting edge).

**6. In thinking about how you most often make decisions in your life, where would you place yourself on this scale? \***

1- I almost always follow my heart or my gut instinct (INSTINCTUAL).

2

3

4

5- I almost always weigh all options logically and carefully (LOGICAL).

**7. Where would you place yourself on this scale? (If you are not American, then how patriotic are you for your own country?) \***

1- Very patriotic; most strongly identify with being a U.S. citizen

2

3

4

5- Not patriotic at all; most strongly identify with being a global citizen

**8. Here we briefly describe three people. Please read each description and think about how much each person is or is not like you. \***

1- Very much like me

2- Like me

3- Somewhat like me

4- A little like me

5- Not like me

6- Not at all like me

Tyra strongly believes that people should care for nature. Looking after the environment is important to her.

Sue thinks it is important that every person in the world be treated equally. She believes everyone should have equal opportunities in life.

It is important to Philippe to listen to people who are different

1- Very much like me    2- Like me    3- Somewhat like me    4- A little like me    5- Not like me    6- Not at all like me

from him. Even when he disagrees with them, he still wants to understand them.

**9. Would you say you are considered eccentric and/or unconventional by any of the following? \***

	1- No, I don't think so	2- Maybe a little bit	3- Probably by some	4- Yes, most likely by most or all	[Not applicable; Unsure]
Co-workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acquaintances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Close relatives (like parents and siblings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**10. How much do you disagree or agree with the following statements? \***

	Strongly Disagree	Lean Toward Disagree	Neither Agree nor Disagree	Lean Toward Agree	Strongly Agree
Buying a new car is a waste of money.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I admire people when they fly overseas for vacation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I avoid recreational shopping.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would feel a bit embarrassed to own a brand new car, even if it were a model I liked.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am somewhat envious of people who make more money than I do.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**6. Spending Tendencies**

**11. On average, during a TYPICAL WEEK, how many times do you buy a beverage at a café, restaurant, or bar? \***

None or less than weekly

1-2

3-5

6-7

8 or more

**12. On average, during a TYPICAL WEEK, how many times do you eat out (any meal of the day, includes take-out and delivered food)? \***

None or less than weekly

1-2

3-5

6-7

8 or more

**13. Thinking about how you generally feel when you spend your money, which one of these statements most closely describes you? \***

- 1- I really ENJOY spending money
- 2- I somewhat enjoy spending money
- 3- I am somewhere in the middle
- 4- I somewhat dislike spending money
- 5- I really DISLIKE spending money

**14. Thinking about how you spend money (housing, transportation, vacations, entertainment, food, goods, and services), generally speaking, about how similar do you estimate your buying habits to be compared to the SIBLING(S) you grew up with? My buying habits are... \***

- 1- Much less
- 2- A bit less
- 3- About the same
- 4- A bit more
- 5- Much more
- [Not applicable; Don't know]

**15. During the past two weeks, how often did you think about if your purchases affect people in less affluent countries, non-human animals, and/or plant life? \***

- 1- I never thought about this
- 2
- 3
- 4
- 5- At least once a day

## 7. Climate Change

The next few questions explore the topic of climate change; these are designed to be inclusive of all beliefs on this topic.

**16. Over the past two weeks, how many times have you had these feelings concerning the topic of climate change and/or global warming? \***

	1- I never felt this way about the topic of global warming	2	3	4	5- At least once a day I felt this way about the topic of global warming
Feeling nervous, anxious or on-edge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not being able to stop or control worrying	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feeling down, depressed or hopeless	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**17. Here are some views we hear about climate change and the environment. For each statement please report if you strongly disagree, lean toward disagree, lean toward agree, or strongly agree. \***

	Strongly disagree	Lean toward disagree	Lean toward agree	Strongly agree	[Don't know]
Plants and animals have as much right as humans to exist.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate change may be happening, but it's more from natural causes than human causes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate change is occurring from human causes like burning fossil fuels.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**18. Thinking about your life thus far, how much do you feel you have made lifestyle choices to reduce your carbon footprint (such as driving much less, no flying, low consumption, etc.)? \***

- I don't buy into the idea of a "carbon footprint"
- I have NOT made choices in my life to reduce my carbon footprint
- I have BARELY made any choices in my life to reduce my carbon footprint

- I have made SOME choices in my life to reduce my carbon footprint
- I have made MANY choices in my life to reduce my carbon footprint

**19. Thinking about your lifestyle choice to decrease your carbon footprint, how much do you disagree or agree with the following statements, using your best guess? \***

	Strongly Disagree	Lean Toward Disagree	Lean Toward Agree	Strongly Agree
People see my choice to have a smaller carbon footprint, and they decide to do the same.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I avoid talking about my choices around my carbon footprint so I don't make people feel uncomfortable.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think people see me as eccentric in my choices to have a smaller carbon footprint.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**20. If there were no concerns about greenhouse gas emissions, how would the following lifestyle choices be different for you? Please just make your best guess. \***

	[I don't think this is a real problem]	1- Same amount of use	2- A little bit more	3- Somewhat more	4- A lot more use (e.g., more travel, bigger home)
Using car travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using air travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Size of home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**21. What is the approximate square footage of your residence? \***

- Less than 500 square feet
- Between 500 and 1000
- 1000-1500
- 1500-2000
- 2000-2500

- 2500-3000
- 3000-4000
- Over 4000 square feet
- [Don't know]

**22. Including yourself, how many people live at your residence? \***

- 1 (I live alone)      2      3      4      5      6 +
- 

**23. Approximately how many miles do you drive or ride in a car or truck EACH WEEK (not including work-paid driving) within the categories provided below (this includes using car shares and borrowing a car)? \***

- None
- More than none, but less than 40
- 40 – 75 miles per week
- 75 – 125 miles per week
- 125 – 200 miles per week
- 200 - 300 miles per week
- 300 – 400 miles per week
- Above 400 miles per week

**24. Thinking about the car (or truck) you typically drive or ride in, about how many miles per gallon does it average? \***

- The vehicles I use do not use petroleum fuels
- Less than 20 miles per gallon
- About 20 – 35 miles per gallon



- More than 35 miles per gallon
- [I don't know]
- Other (please specify):

**25. How many hours do you estimate you spent flying LAST YEAR for PERSONAL REASONS (such as vacations, etc.; not work-related)? \***

- None
- Less than 2 hours
- 5 hours (approx. one NYC to Chicago round trip per year)
- 10 hours (approx. one coast-to-coast round trip each year)
- 25 hours (approx. 2-3 cross-country round trips each year)
- 50 hours (approx. one cross-country round trip every two months)
- 100 hours (approx. one cross-country round trip every month)
- 400 hours (approx. one cross-country round trip each week)

**26. What is the main reason you did not use air travel? \***

- I am frugal.
- I try to keep my carbon footprint small.
- I had no opportunity or I did not have enough money.
- I have had no desire to use air travel.

**15.**

These questions are for statistical purposes.

**27. Thinking of all sources, what is your best estimate of all household income in 2014 before taxes? (Please remember this survey is anonymous.) \***

- Below \$20,000
- \$20,000-35,000
- \$35,000-60,000
- \$60,000-100,000
- \$100,000 +
- [Decline to answer/Don't know]

**28. How satisfied were you with your household's 2014 income? \***

- 1- I wish it had been higher.      2      3- It was just right.      4      5- It was more than I really needed.
- 

**29. Which political party do you identify with? \***

- Republican
- Democrat
- Libertarian
- Green Party
- Independent Party
- Not affiliated
- Other (please specify):

**30. Have you ever used an online carbon footprint calculator to estimate your household carbon emissions? \***

- No
- Yes

[I don't remember; I don't know what this is]

If yes, please put the name of the calculator, the year you took it, and the results (to the best of your memory).

**31. Thinking of the past year, how often have you purchased carbon offsets to address your personal carbon emissions? \***

- Never, because I don't buy into the carbon emission claims.
- Never, because I think carbon offsets are ineffective.
- Never, but I'm interested in doing so.
- Occasionally, for specific things like a trip or special circumstance.
- I purchased offsets for all of my annual carbon emissions.
- I purchased offsets for myself and my family, including my children, for all of our annual emissions.
- Other (please specify):

**32. OPTIONAL: We really appreciate your participation in this research project. Is there any comment you'd like to make about any part of the survey you've completed? The researchers read comments carefully.**