



***Public sentiment
is everything.***

***With public
sentiment nothing
can fail. Without it
nothing can
succeed.***

Abraham Lincoln

Oregon Statewide Poll on Oil Prices & Transportation

PolicyInteractive

&

RDD Field Services

June 12-16, 2008

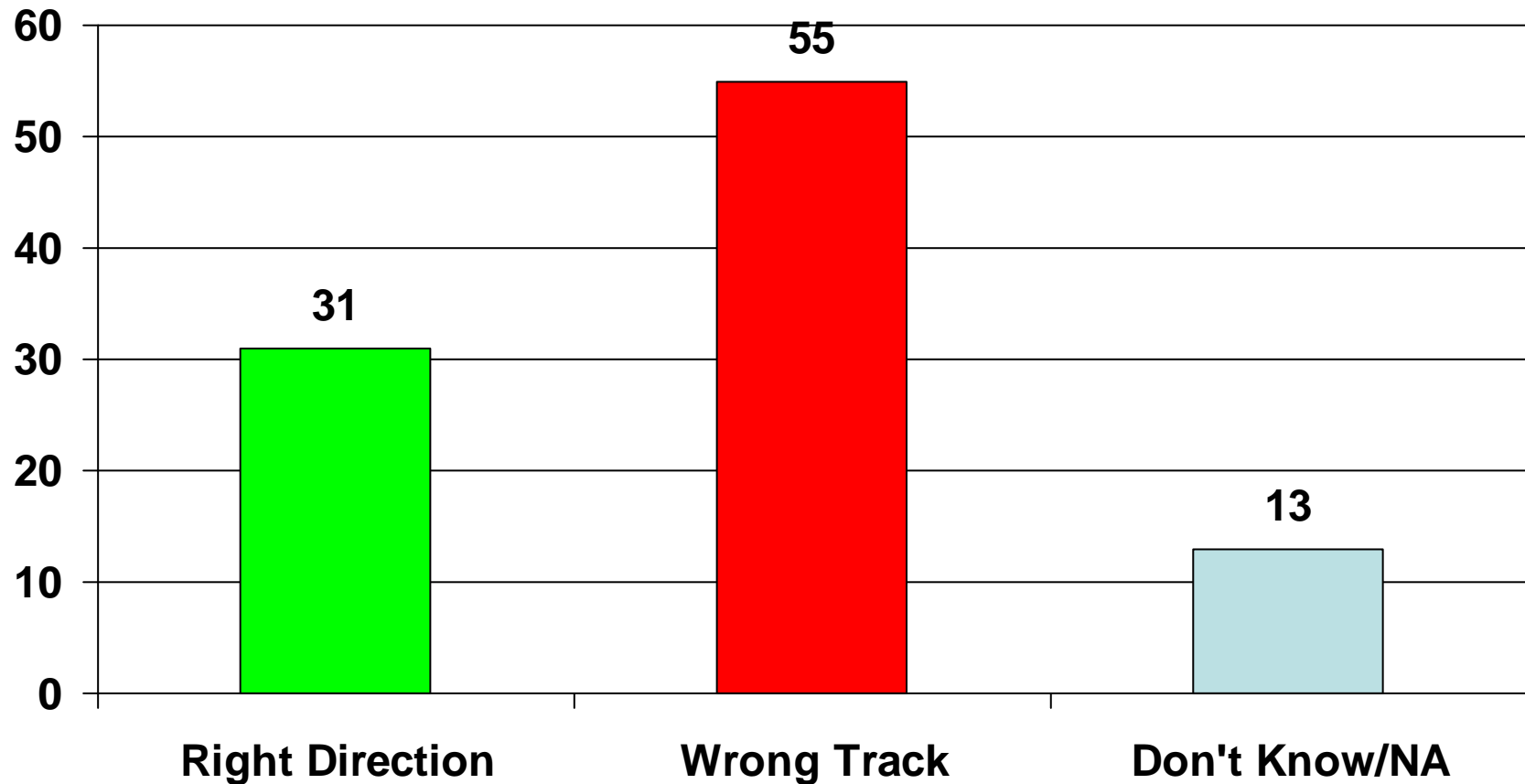
N=400 MOE 4.9%

Funded by Oregon Community Foundation

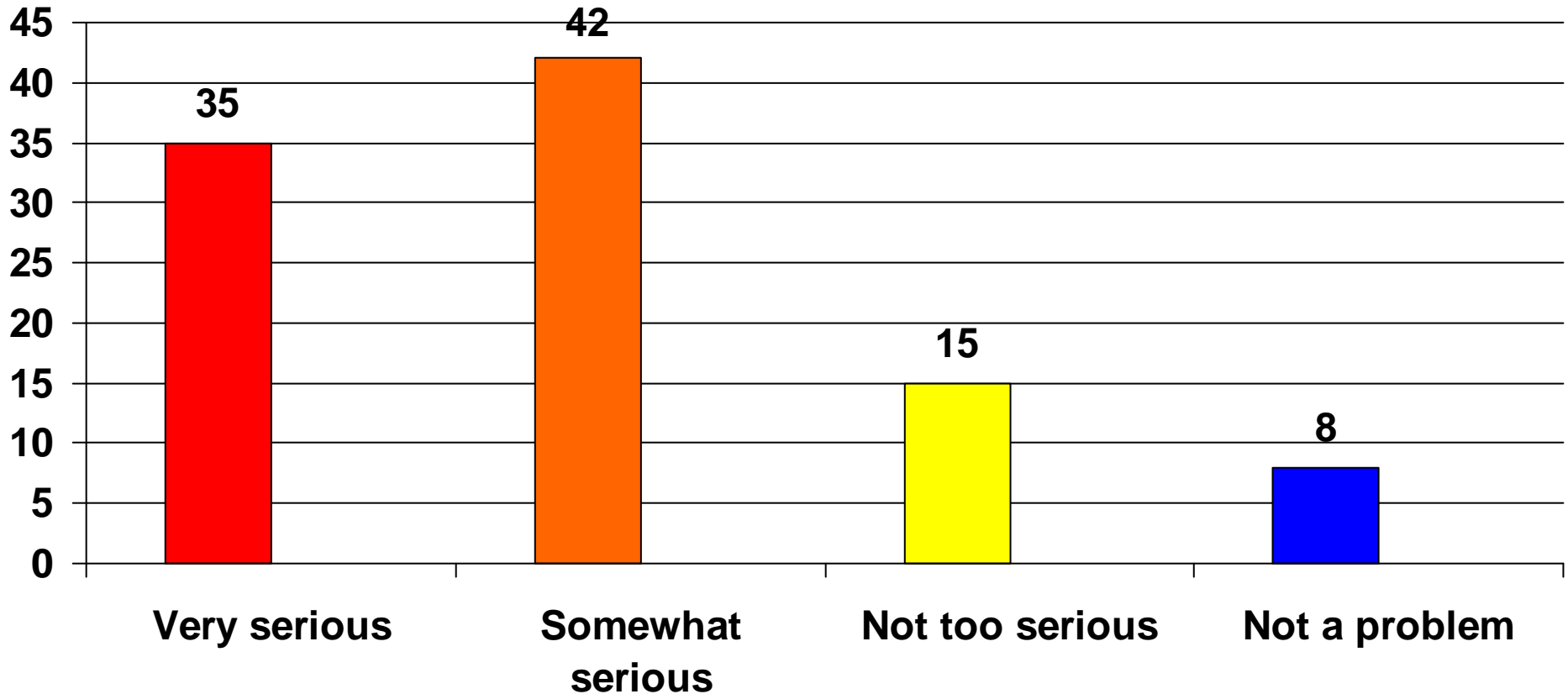
Part 1 – Topline Results

NOT FOR RELEASE

First, generally speaking, would you say that things in Oregon are headed in the right direction or would you say they're on the wrong track? ^{A1}

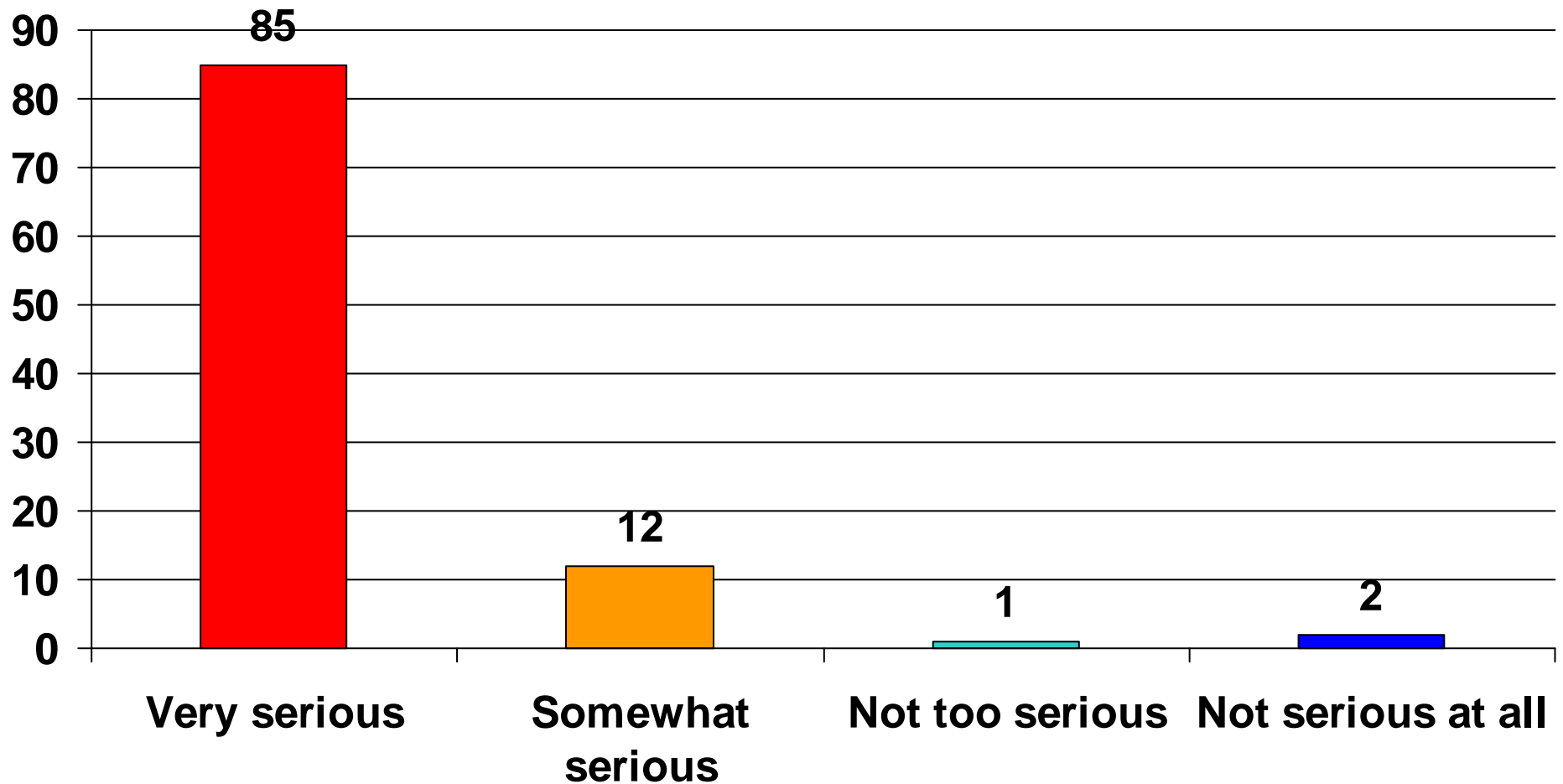


How much of a problem has the rising price of gasoline been for you and your family lately:? _{B1}

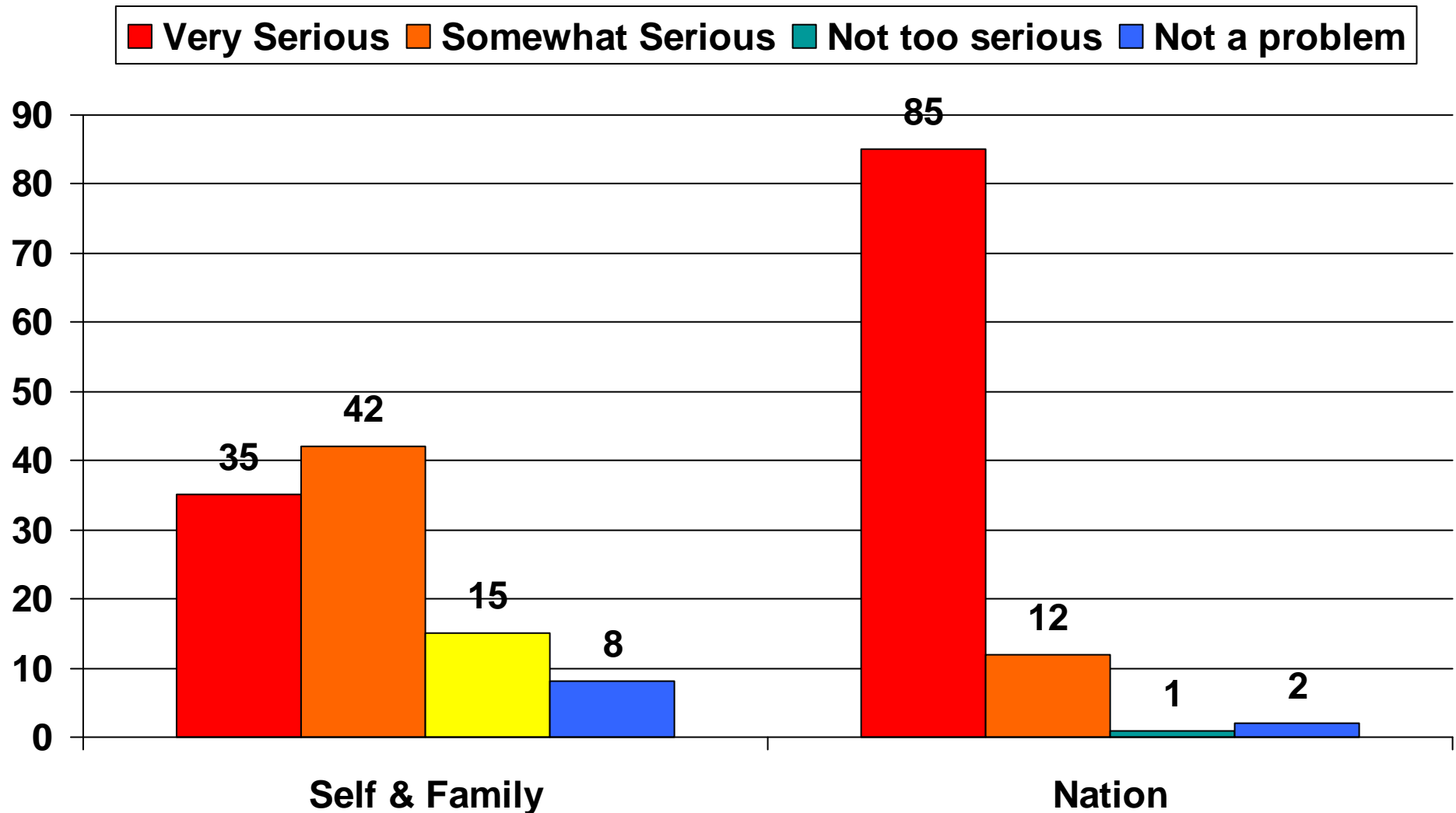


How much of a problem do you think rising fuel prices are going to be for the country as a whole?

B3



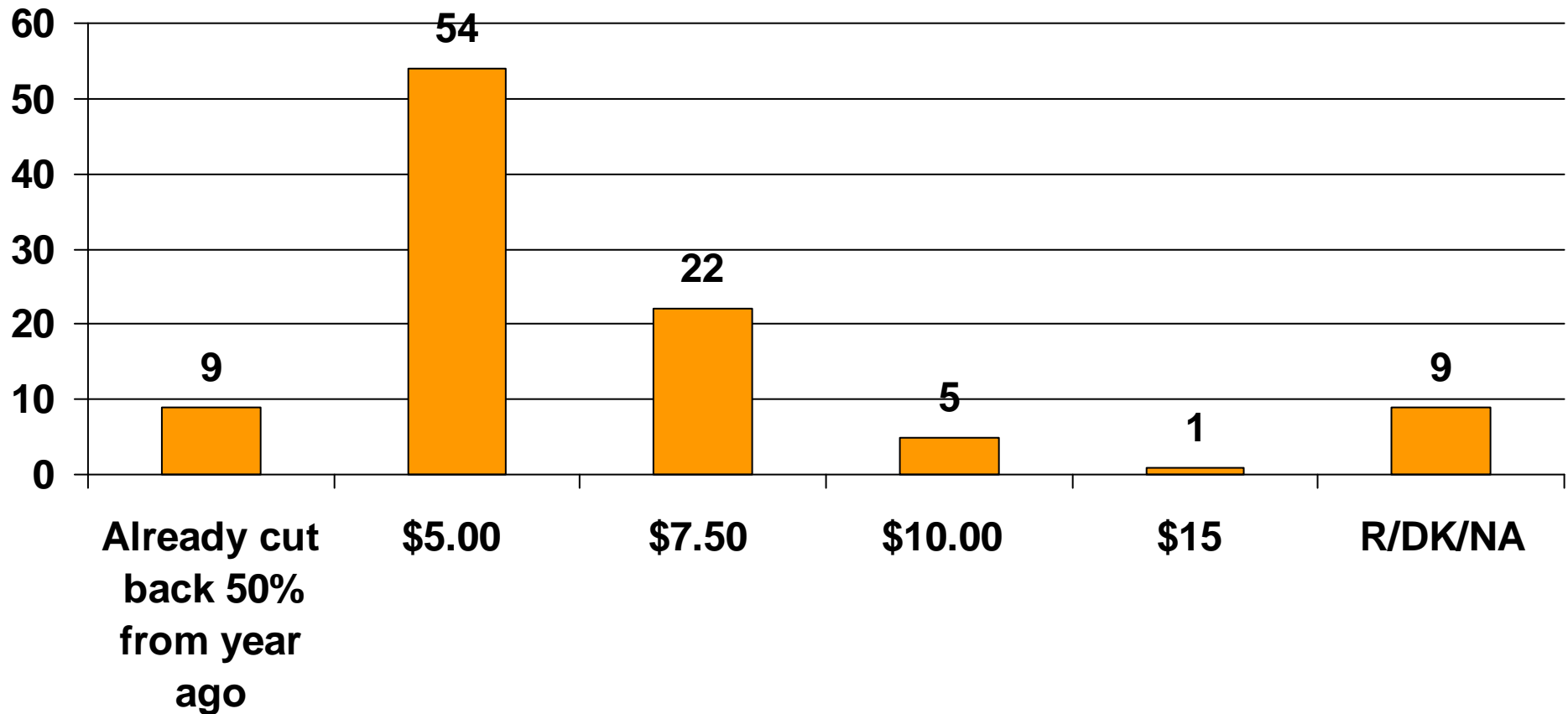
Note that we perceive the problem is much worse for 'others' than for ourselves.



Economists are saying that fuel prices might go a lot higher over the next few years. We're curious how high fuel prices would have to be before people feel they need to make major changes. I'll read some gas price levels,

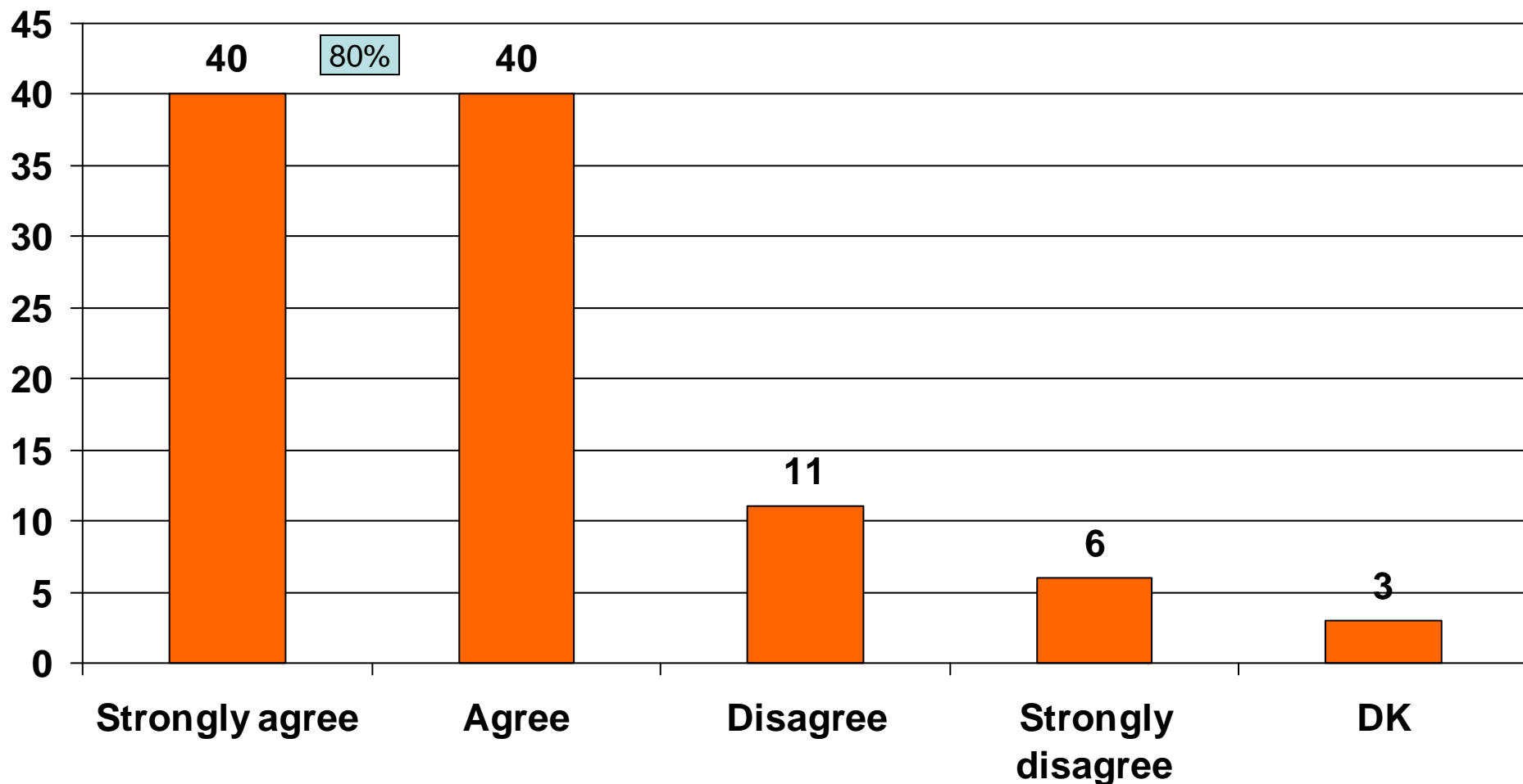
please tell me at what

Price level you think you'd cut back fuel consumption **BY AT LEAST HALF**, either by driving less or using a more efficient vehicle: (C1)



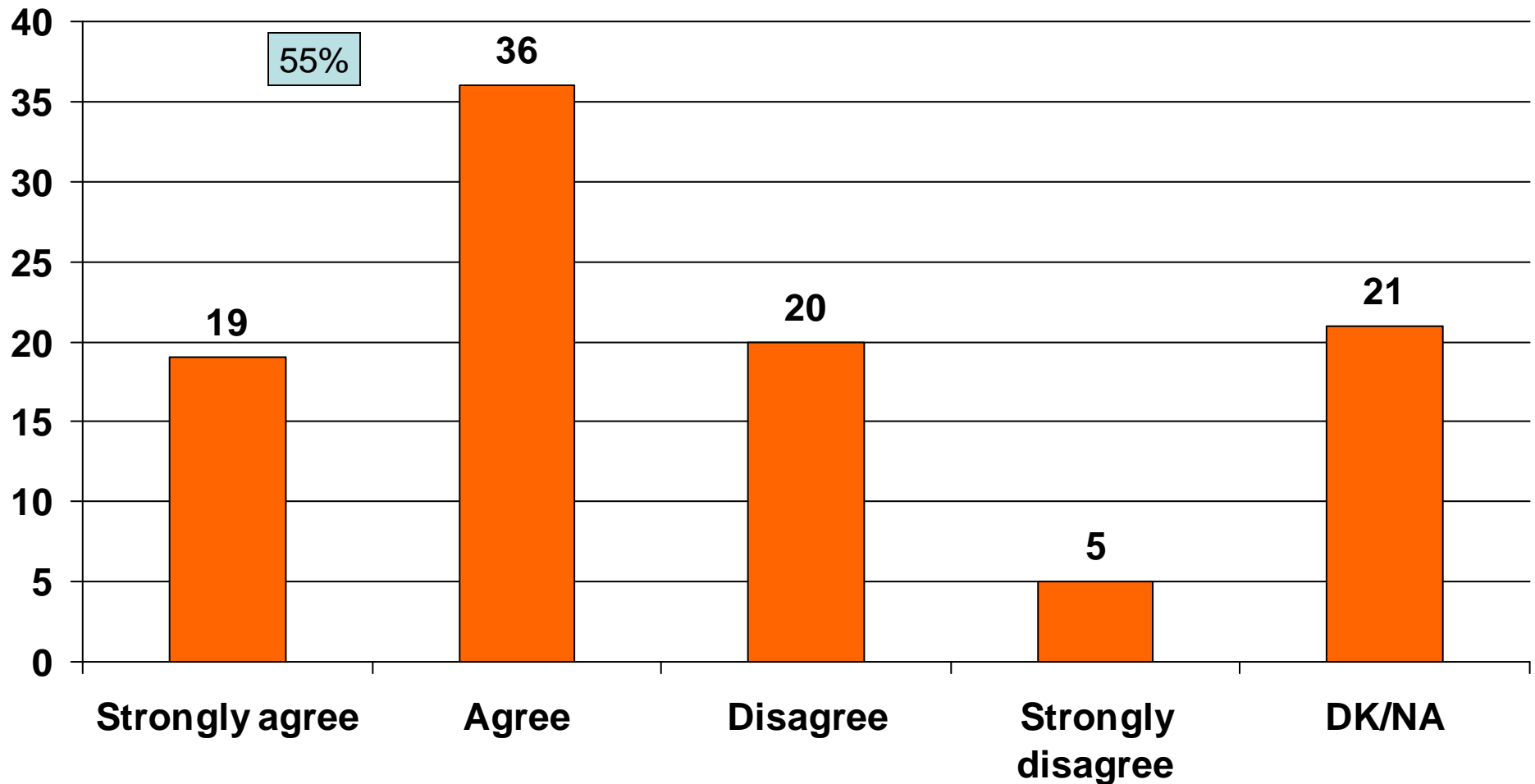
I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Our country would be a better place if we consumed less oil.^{C2-1}



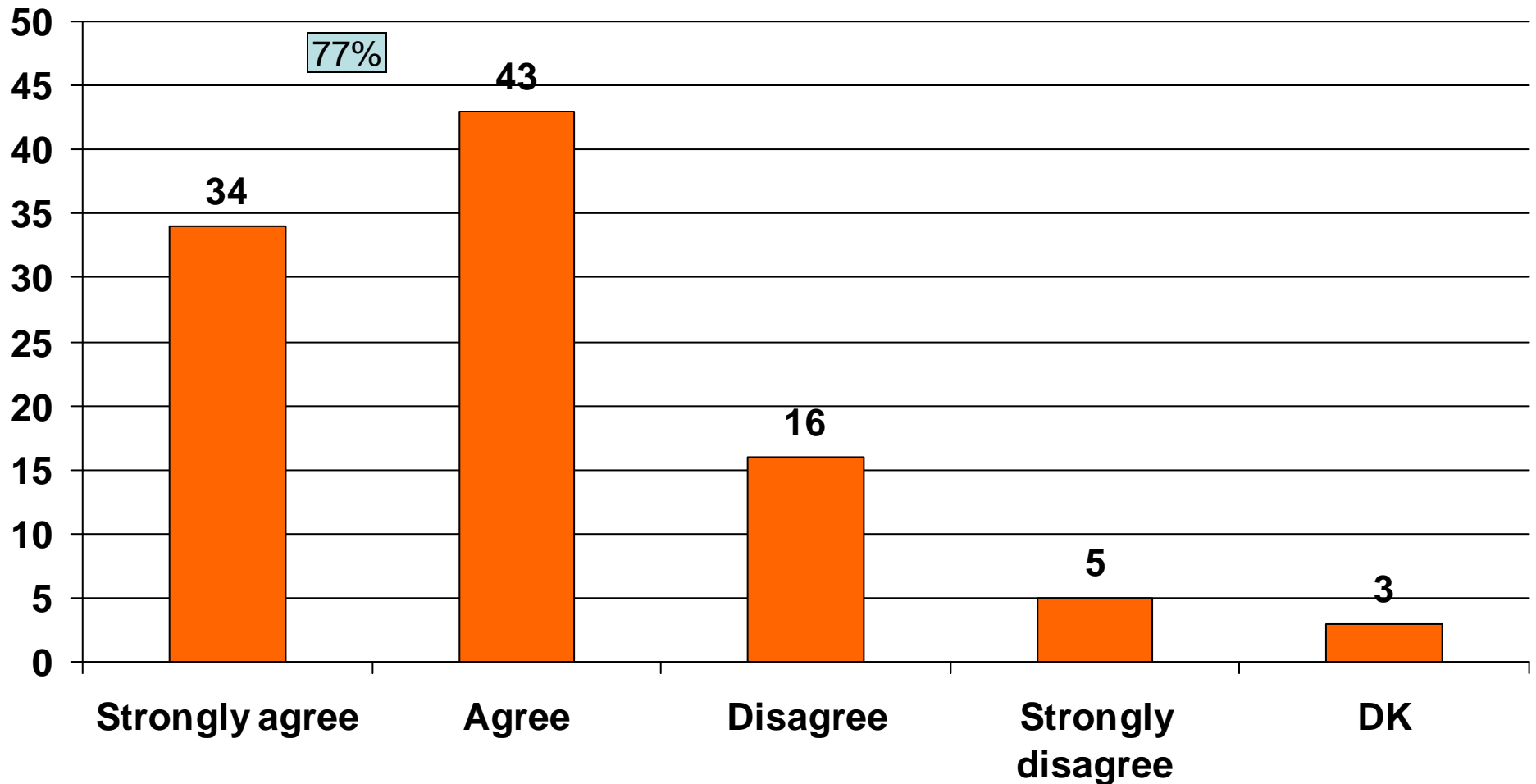
I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Terrorism is partly financed by our gasoline purchases.^{C2-2}



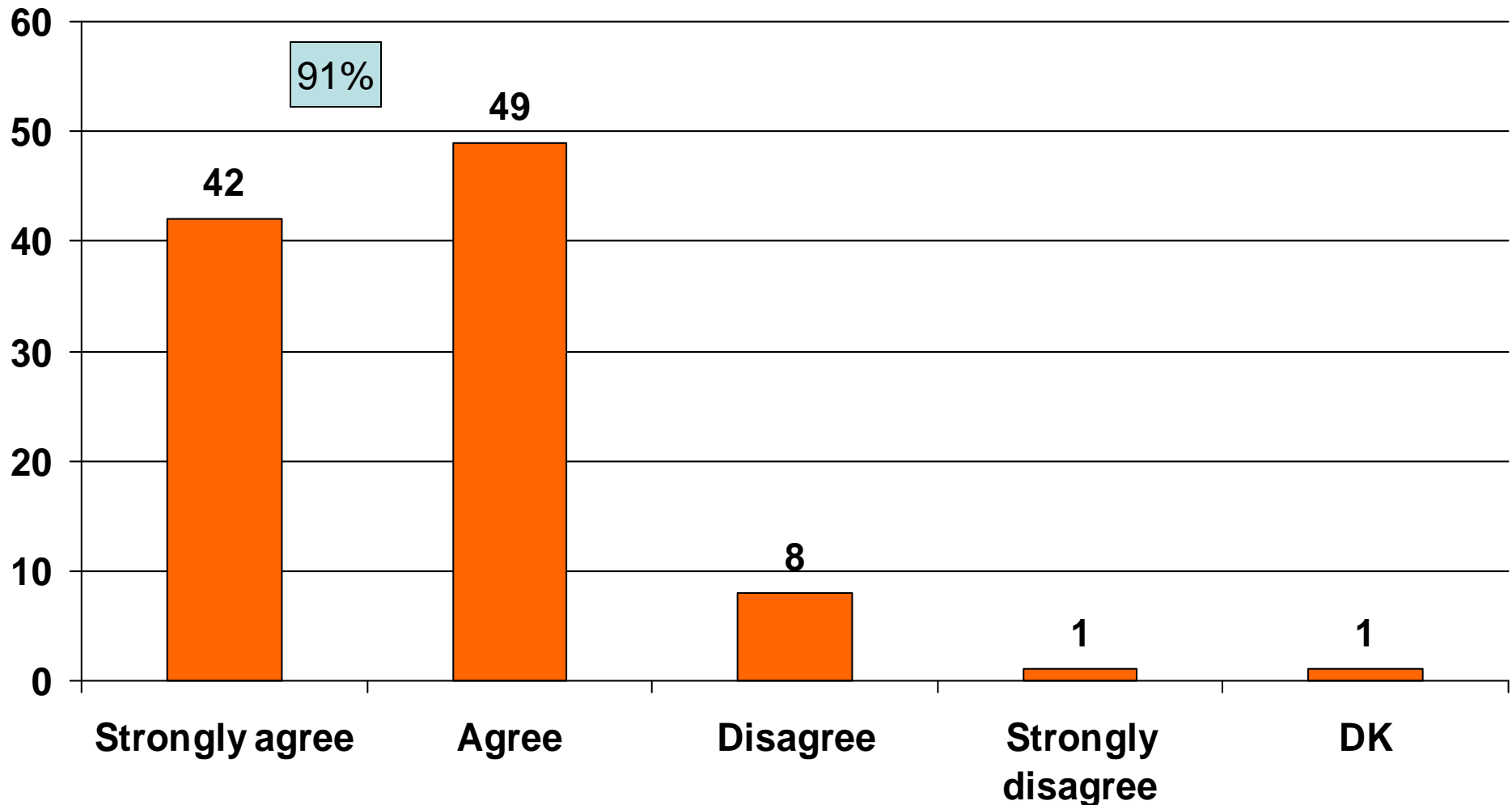
I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Affordable and abundant oil is vital to our economic well-being.^{C2-3}



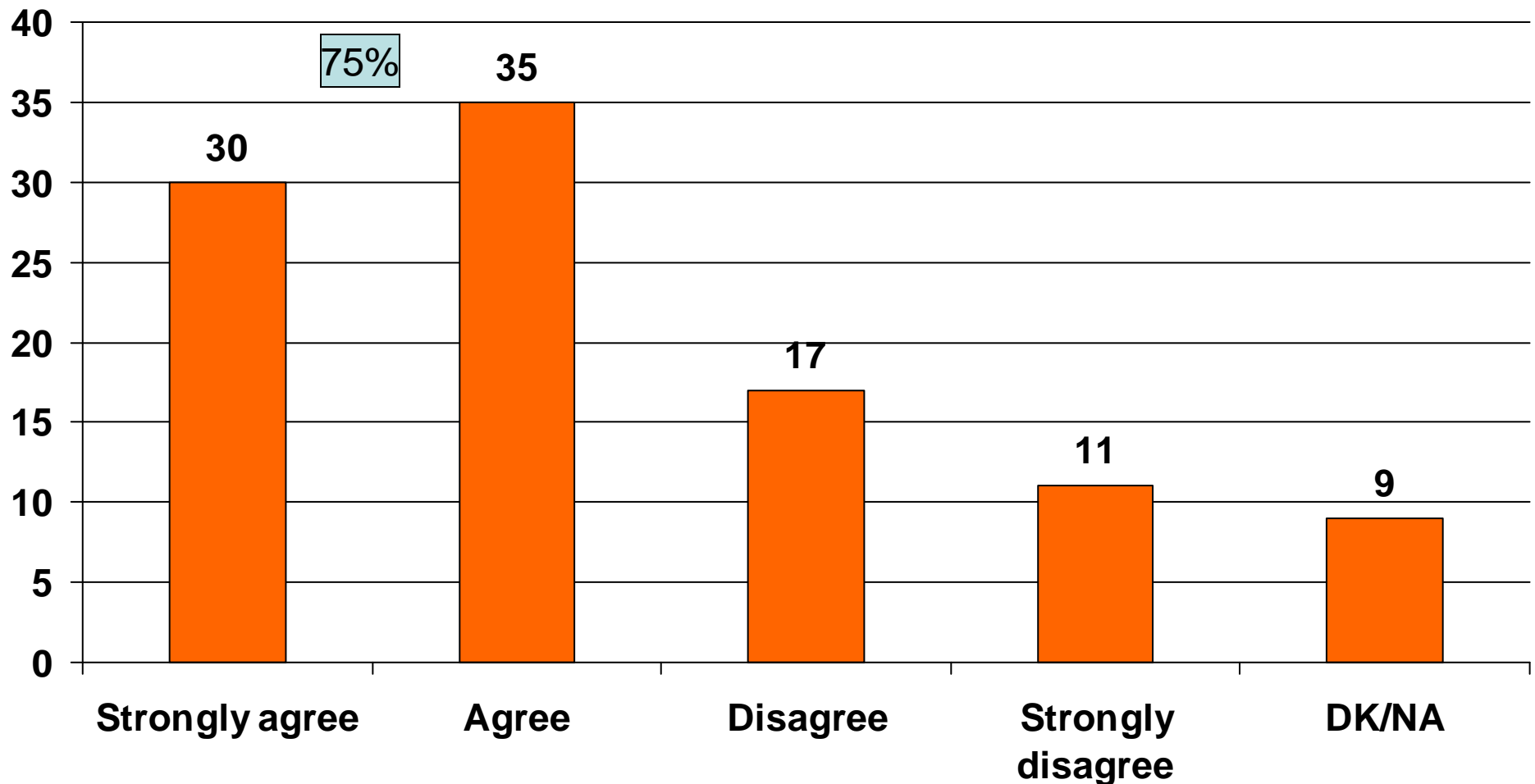
I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Driving contributes to pollution. C2-4



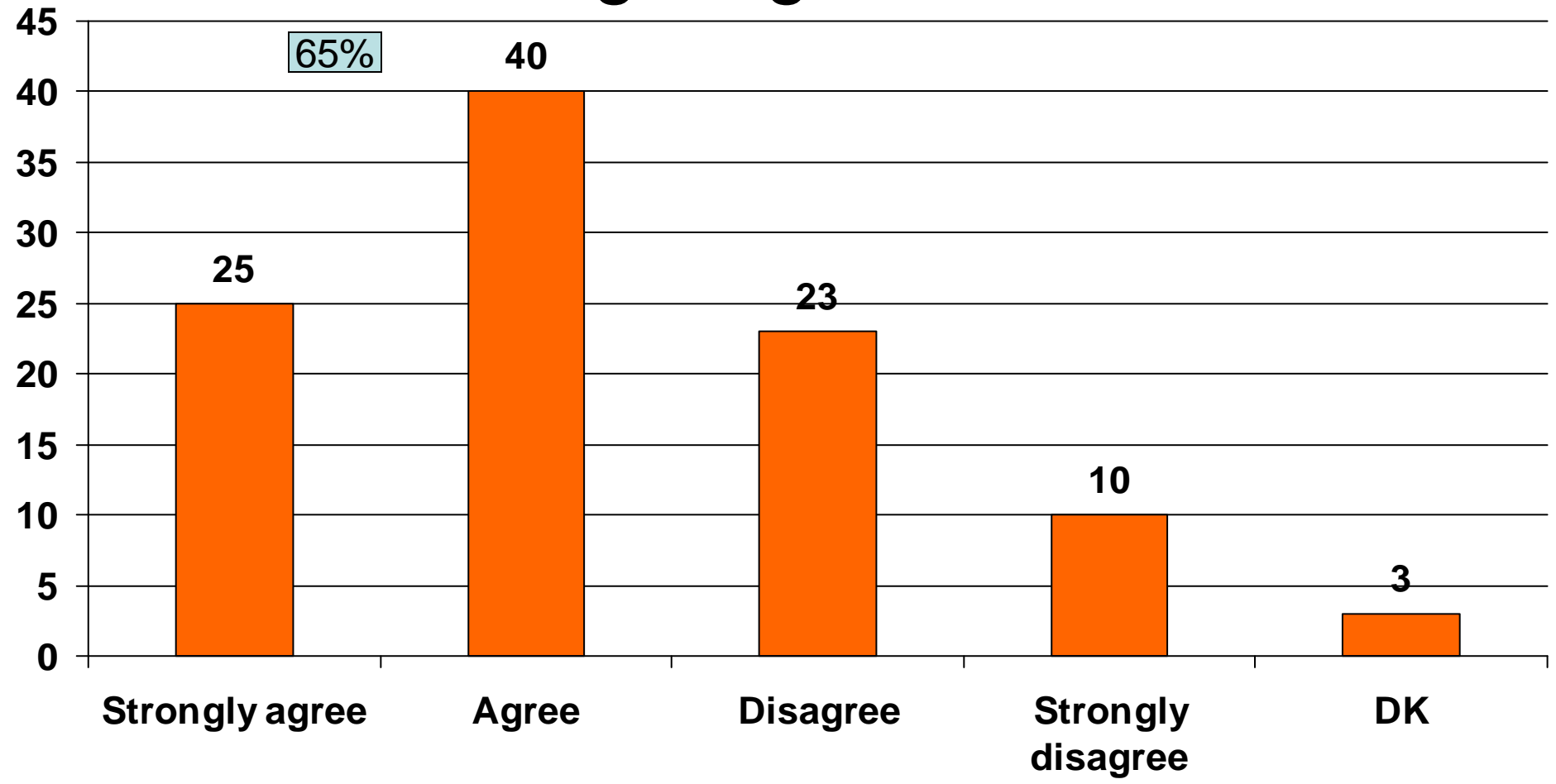
I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Our oil consumption contributes to global warming.^{C2-5}

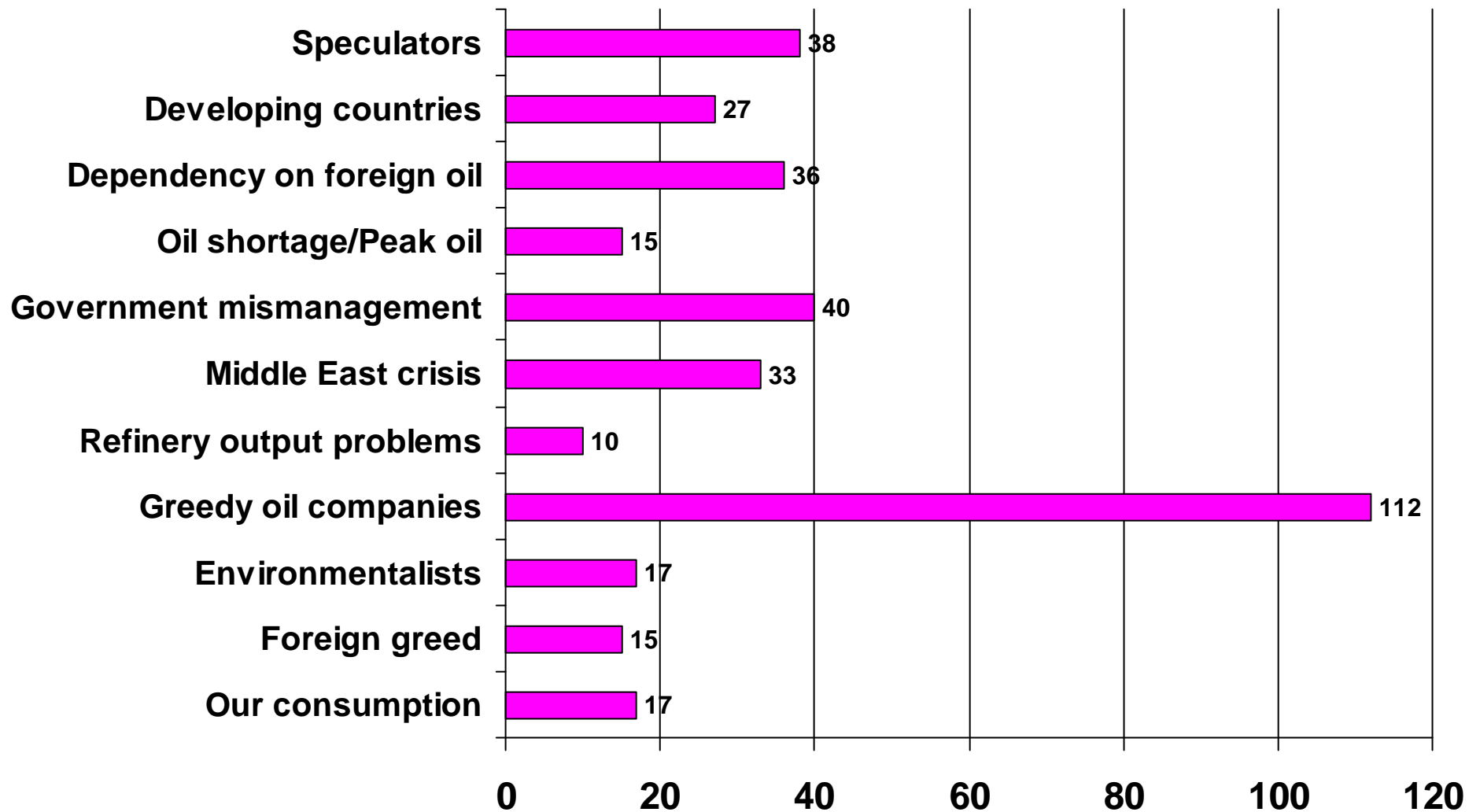


I'm going to read some things we've heard people say about our oil consumption. For each statement, please tell me if you: strongly agree, agree, disagree, strongly disagree.

Unlimited driving is part of American freedom and independence, it's worth fighting for.^{C2-6}

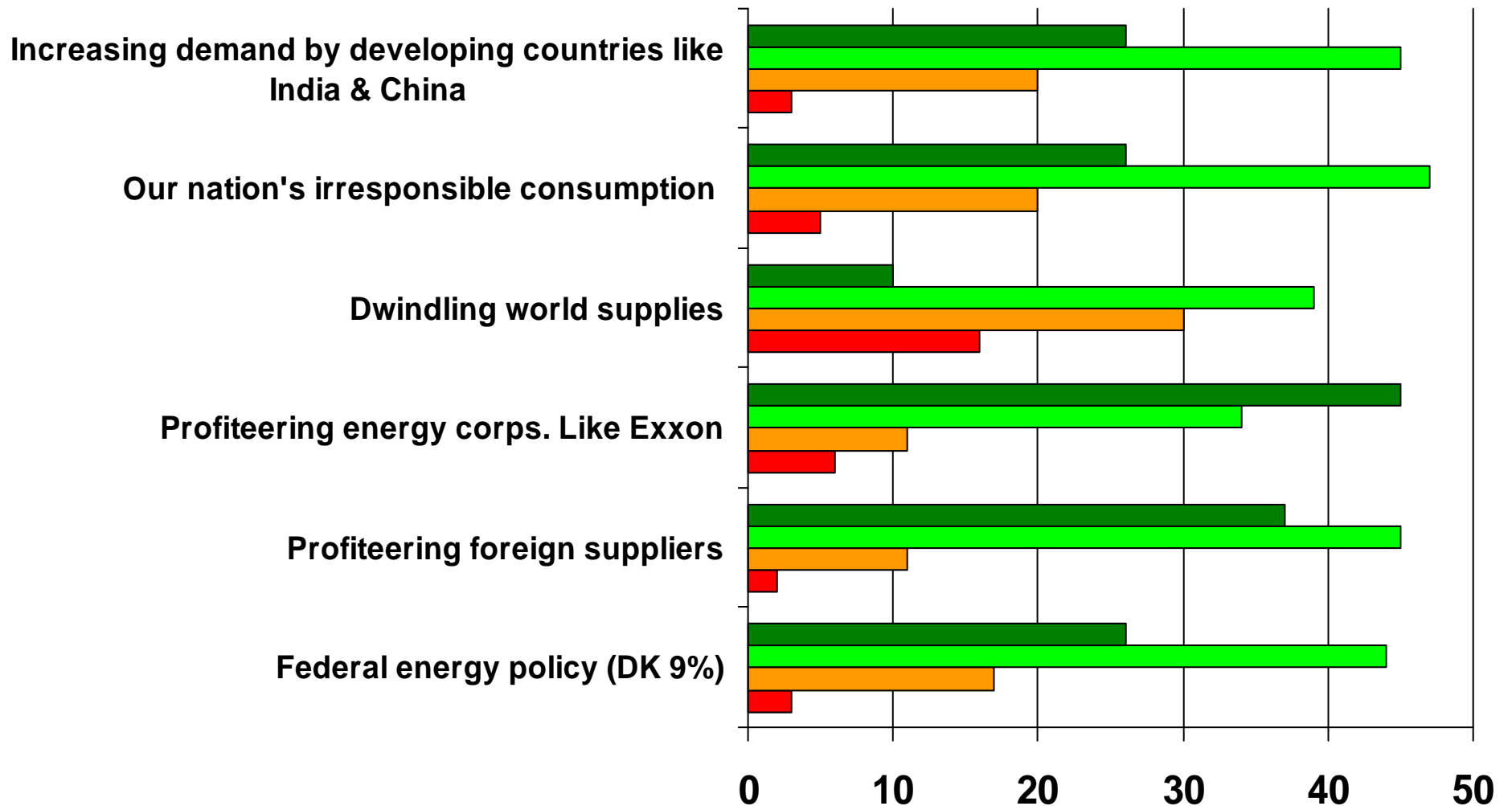


From what you have heard or read, what do you think is the single most important cause of today's high gasoline prices? (open ended) C1



Ok, now I'm going to read some reasons other people have given to explain the high cost of gasoline. For each reason, please tell me your level of agreement. C4 1-6

Strong disagree **Disagree** **Agree** **Strong agree**

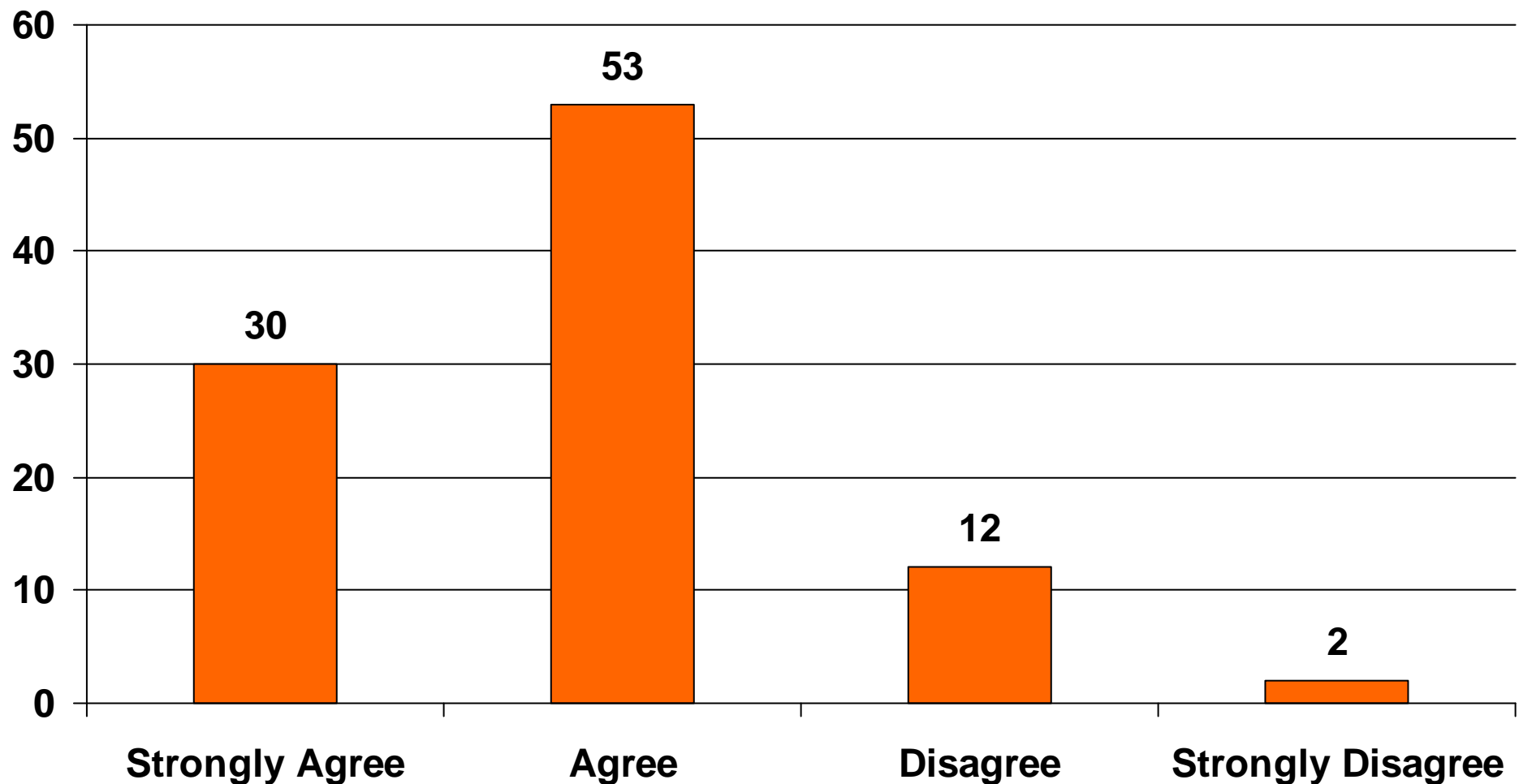


Question C4

Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me if you: strongly agree, agree, disagree, or strongly disagree, as to why high oil prices may be a good thing:

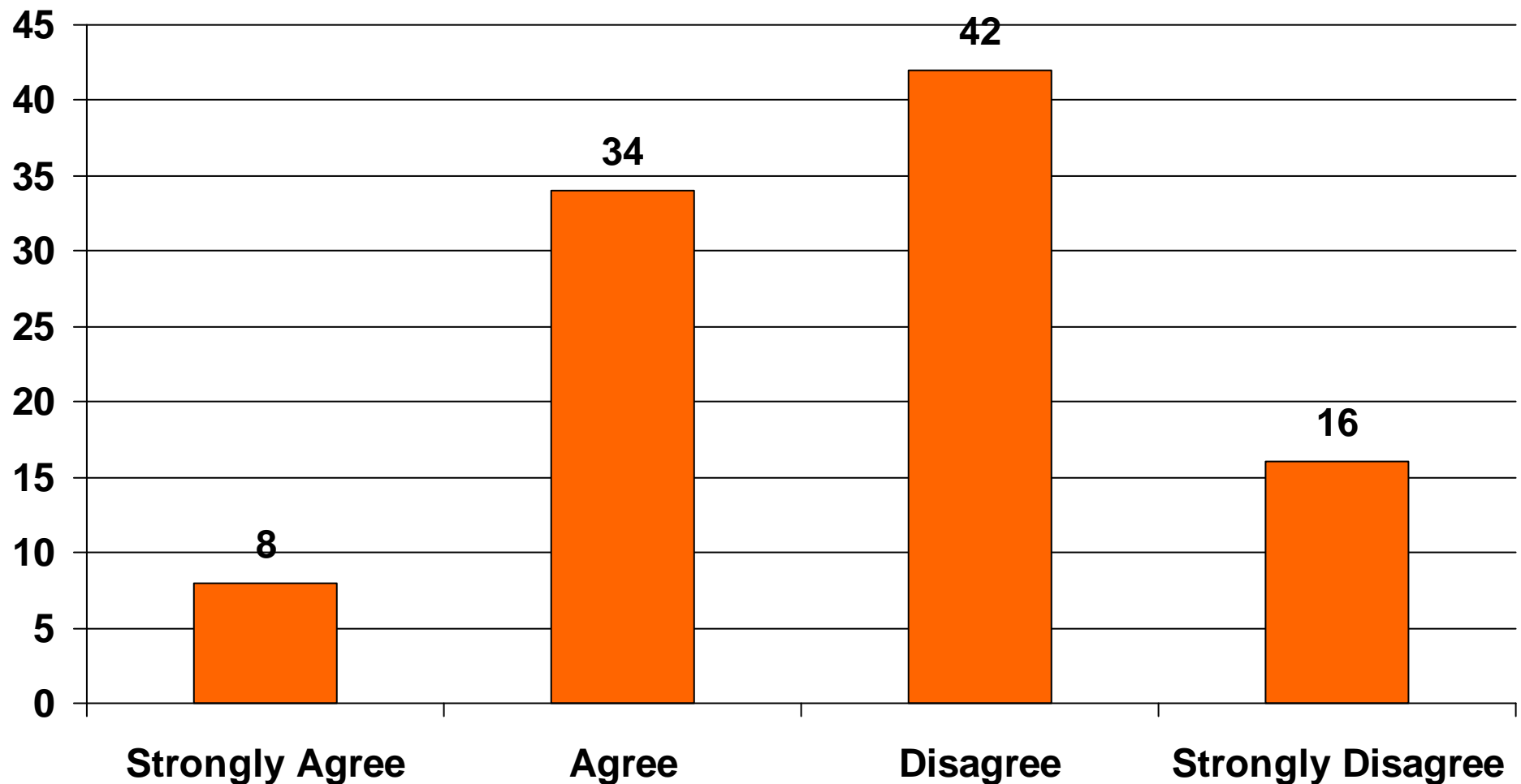
Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

People may think about our over-dependence on foreign oil.^{C5-1}



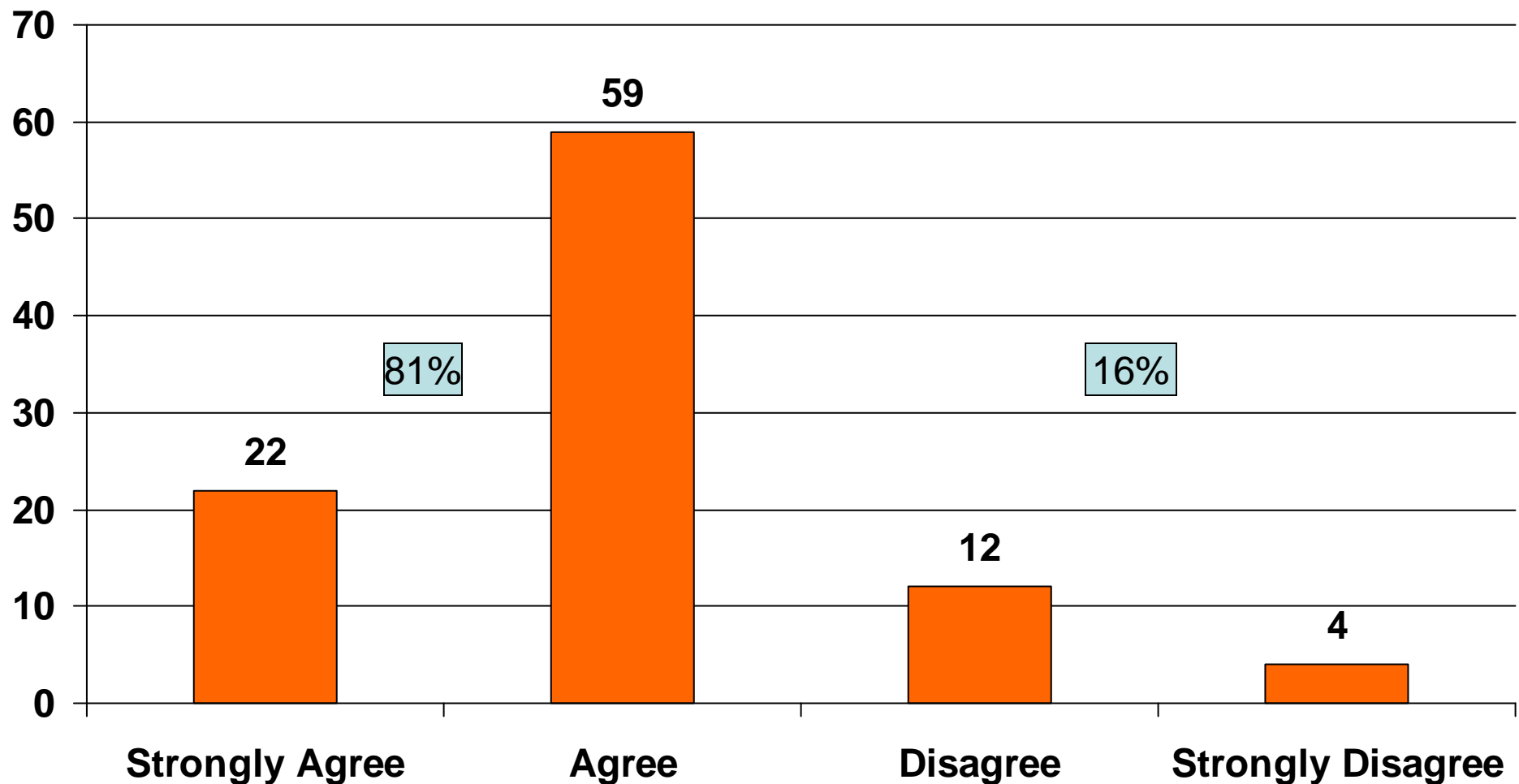
Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

People will drive slower, conserving energy.^{C5-2}



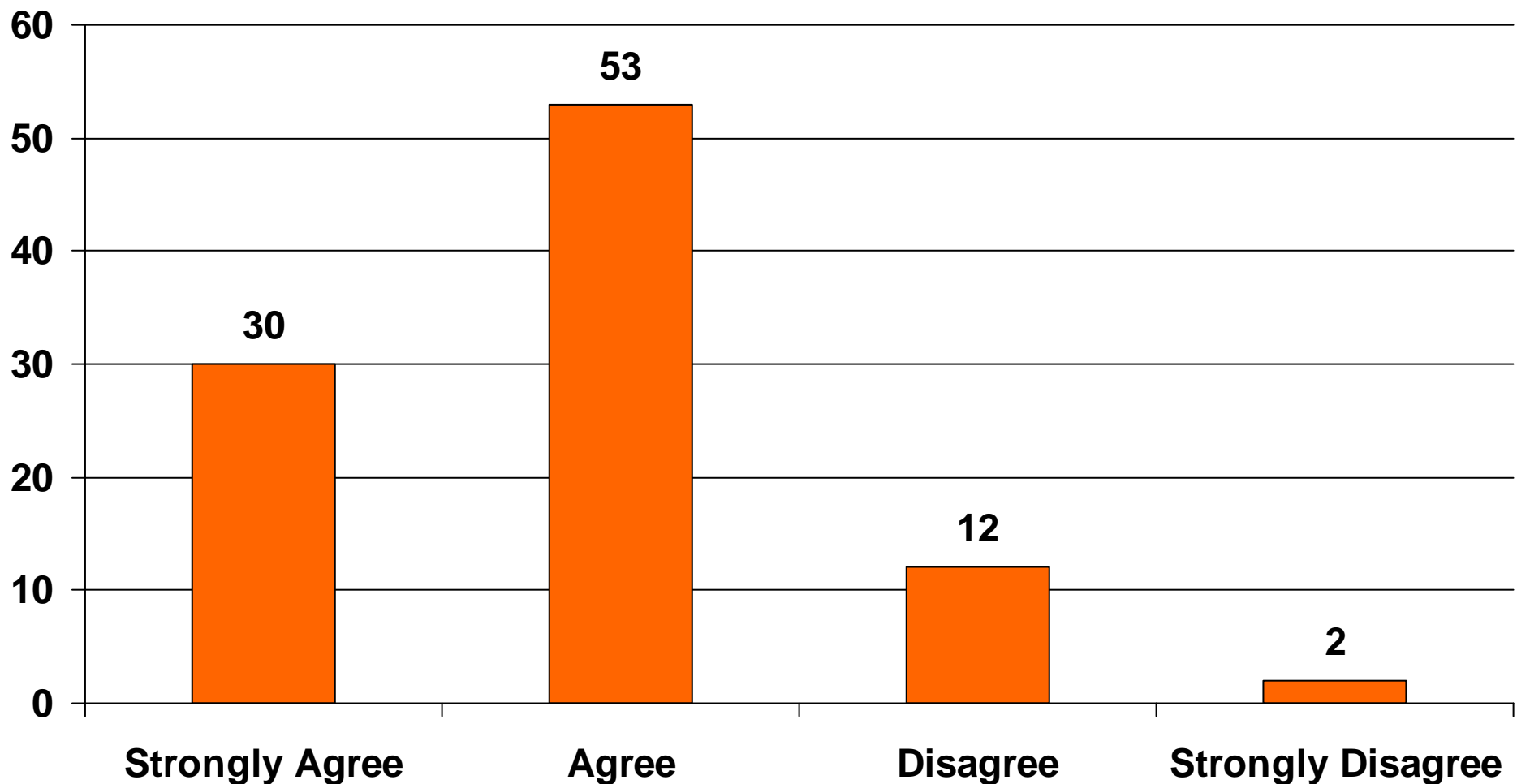
read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

People may downsize and reduce their consumption of fuel and things they don't really need.^{C5-3}



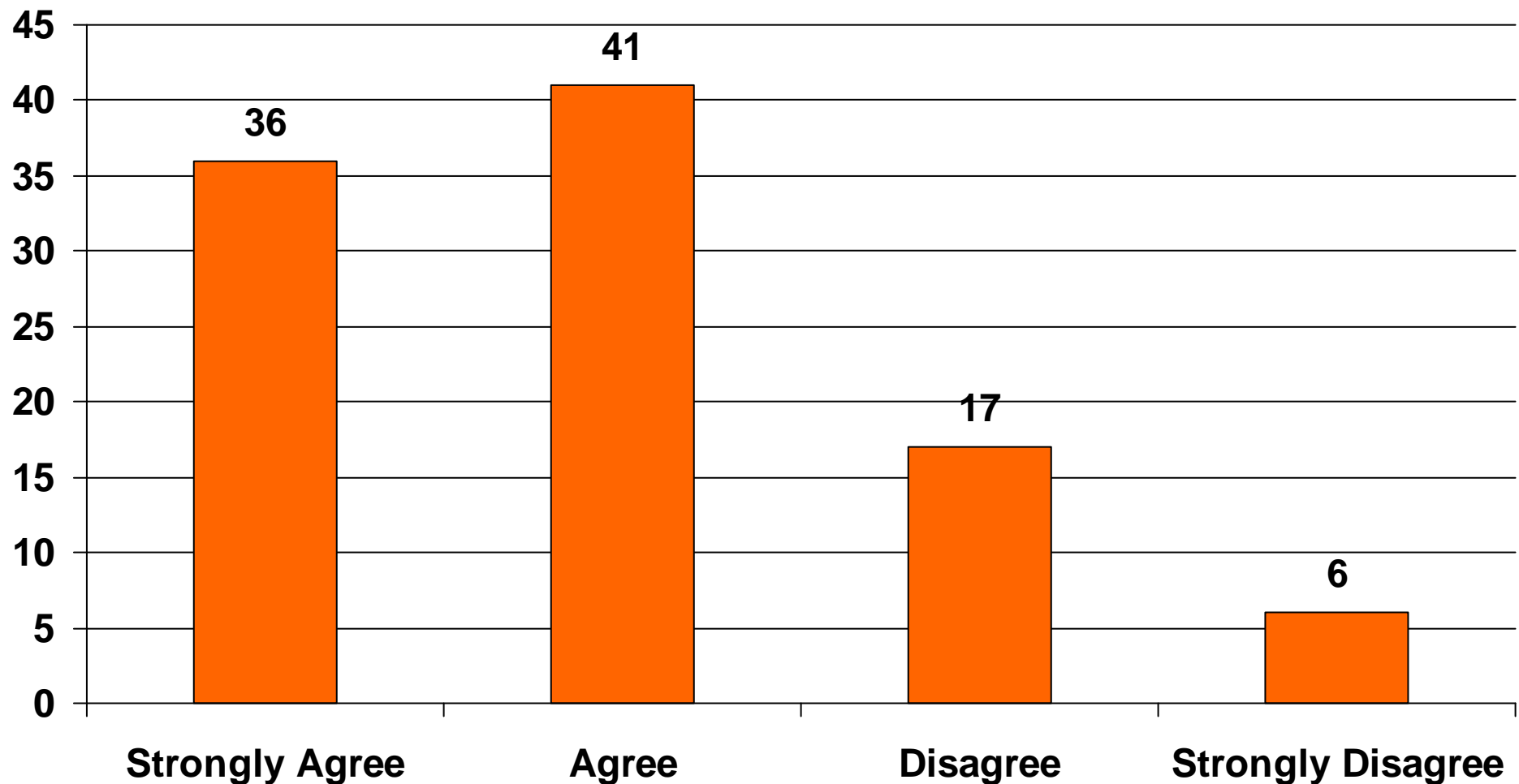
Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

Maybe now we'll get some real leadership on energy policy. C5-4



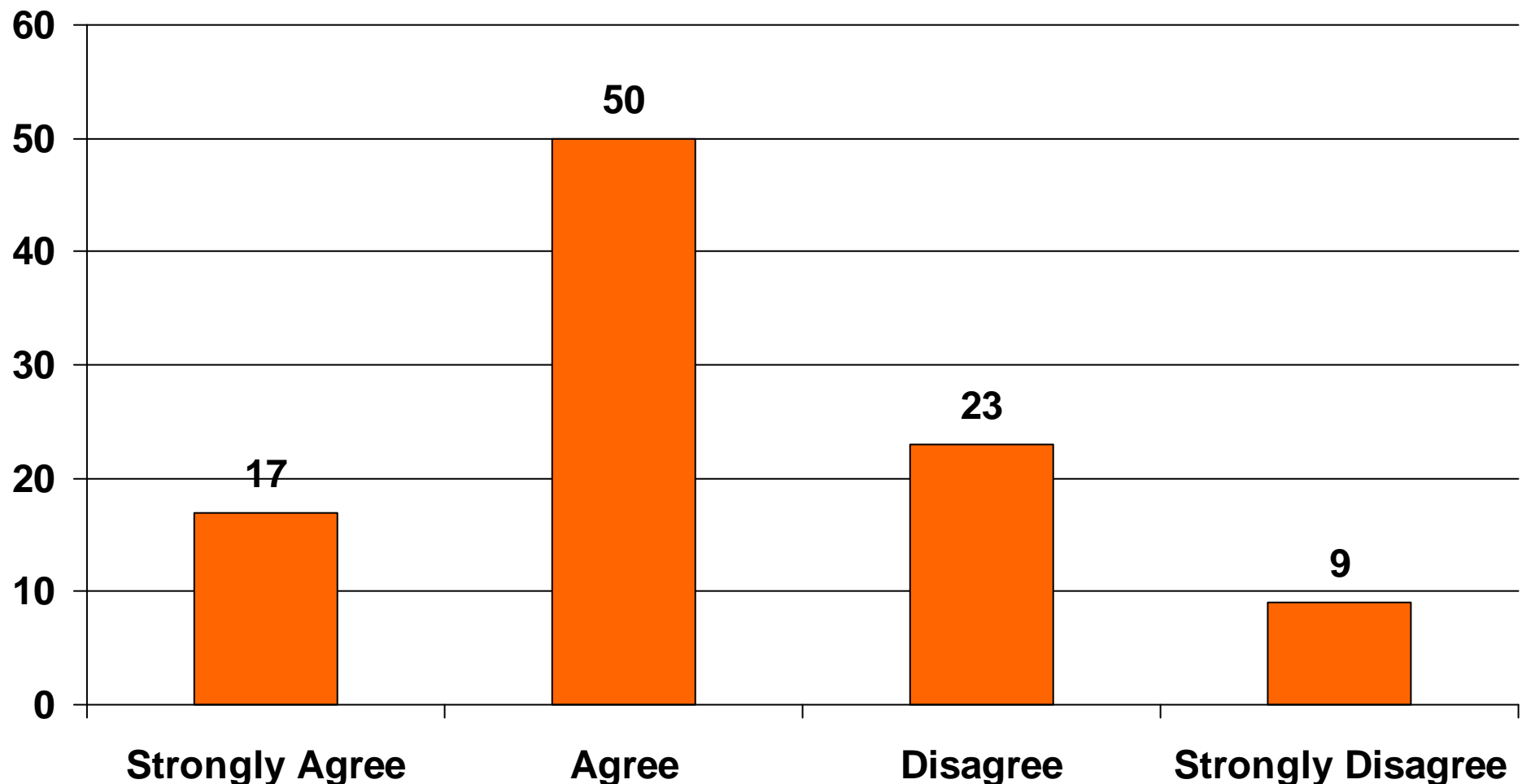
Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

Local governments will have to tighten up and be more efficient on how they spend our tax dollars.^{C5-5}



Some people think higher fuel prices could be a good thing, like a blessing in disguise. I'm going to read some reasons people give, and I'd like you to tell me your level of agreement as to why high oil prices may be a good thing:

It could mean we drive less, live closer to our family and work, and spend less time in traffic. C5-6

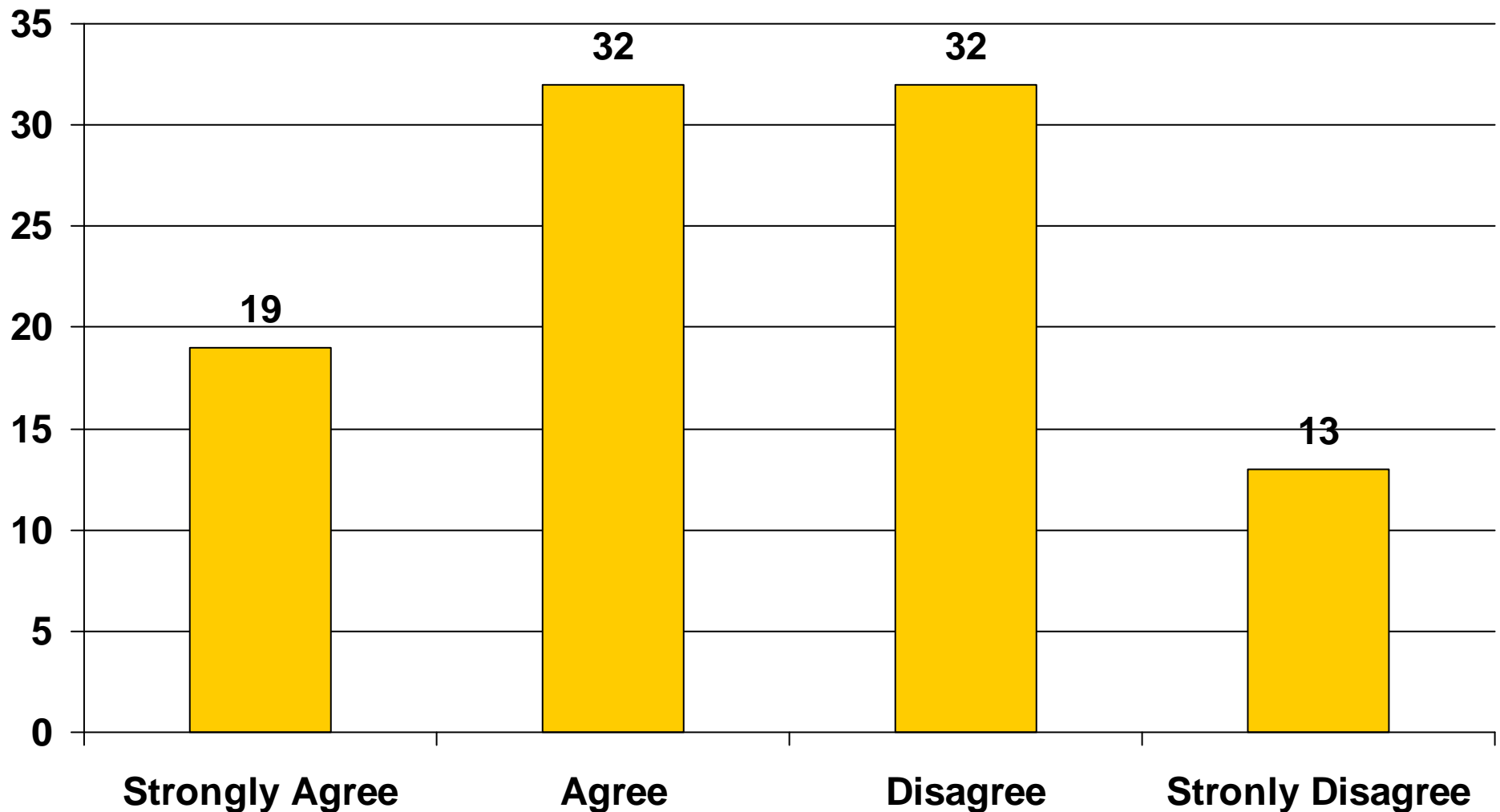


Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure.

Thinking about these gas taxes, do you - strongly agree, agree, disagree, strongly disagree - with each of following statements

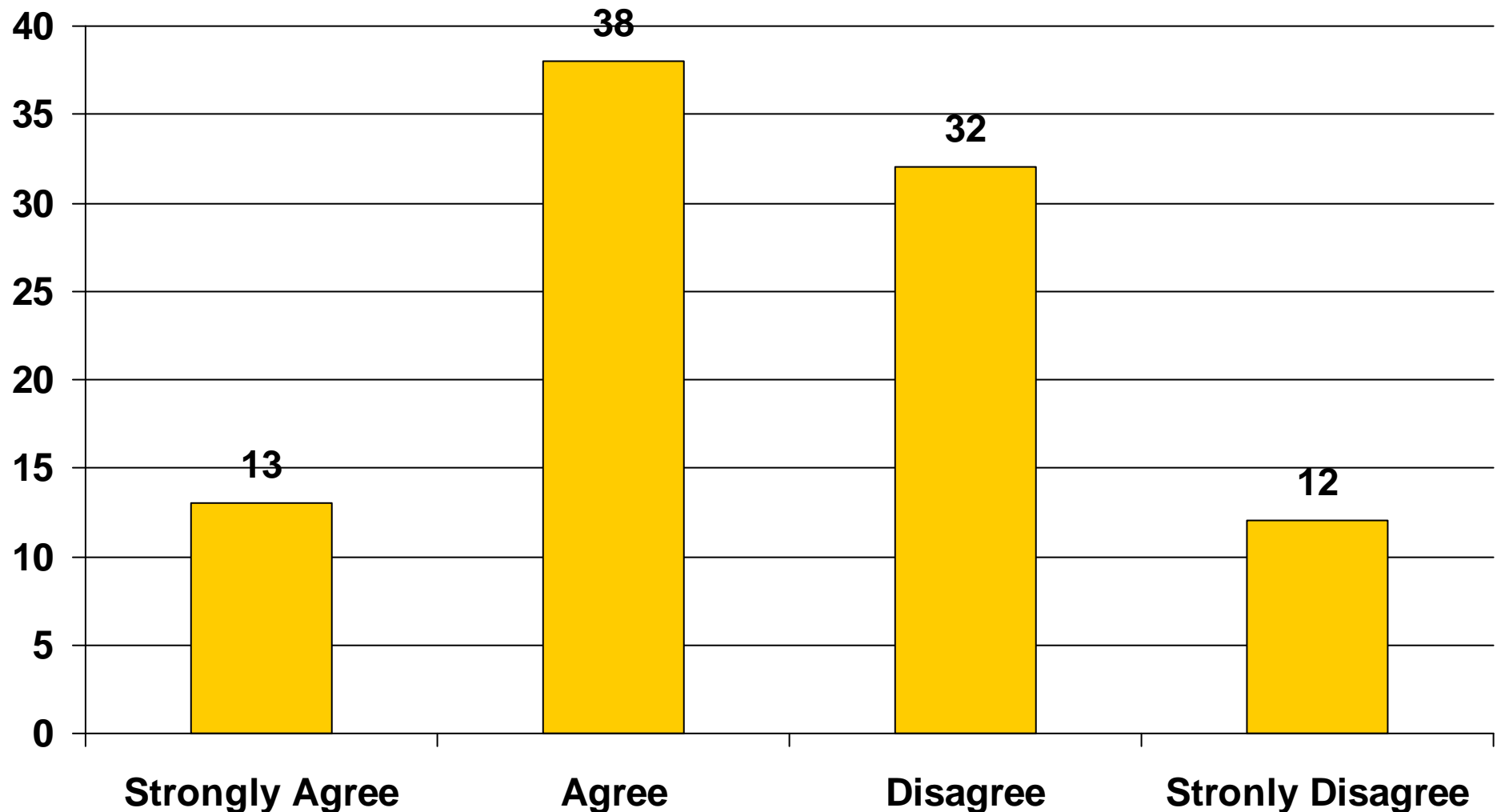
Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

Gas taxes should be lowered to help people make ends meet.^{G1-1}



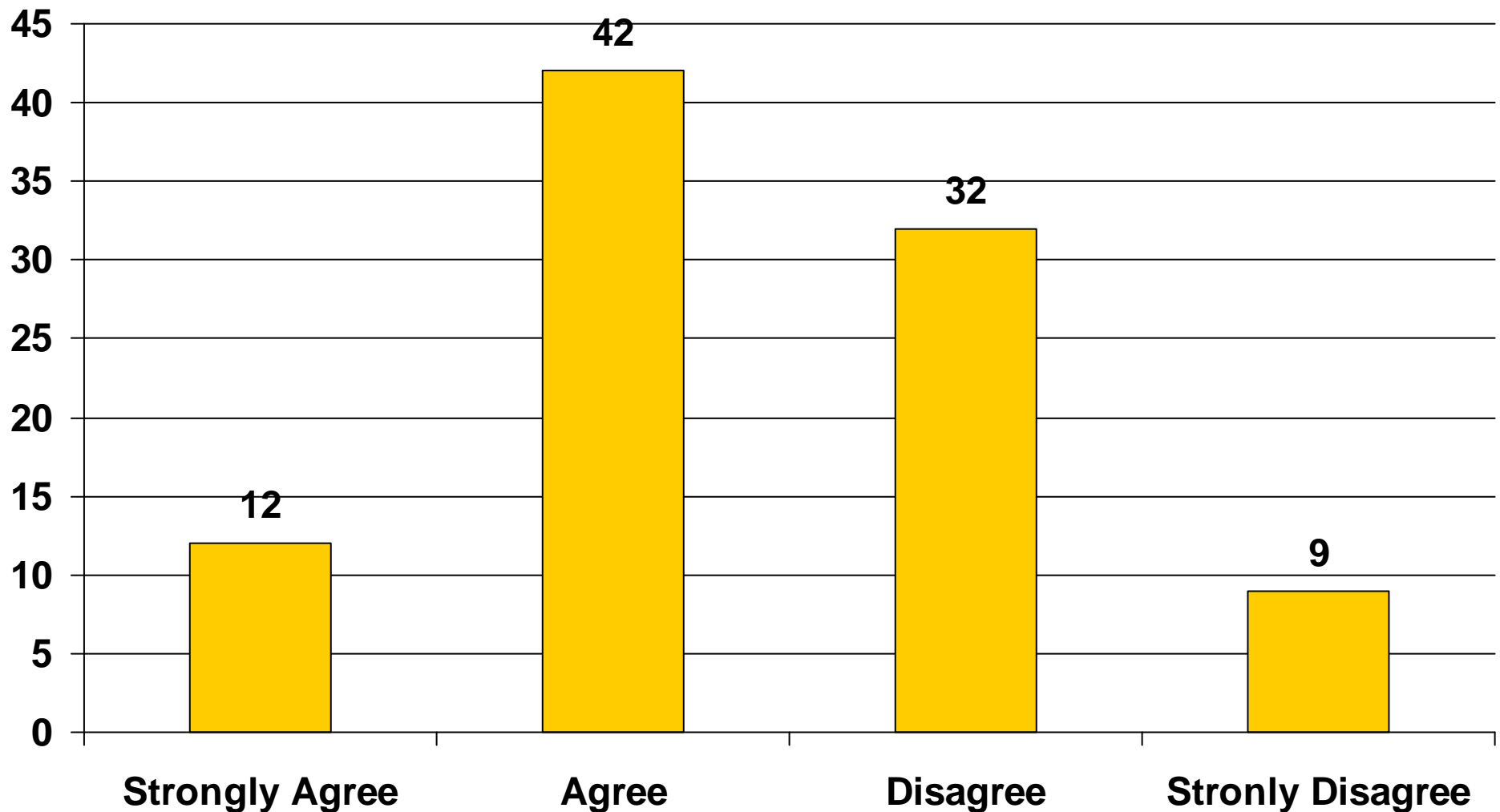
Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

Gas taxes help keep our system going, they should not be lowered.^{G1-2}



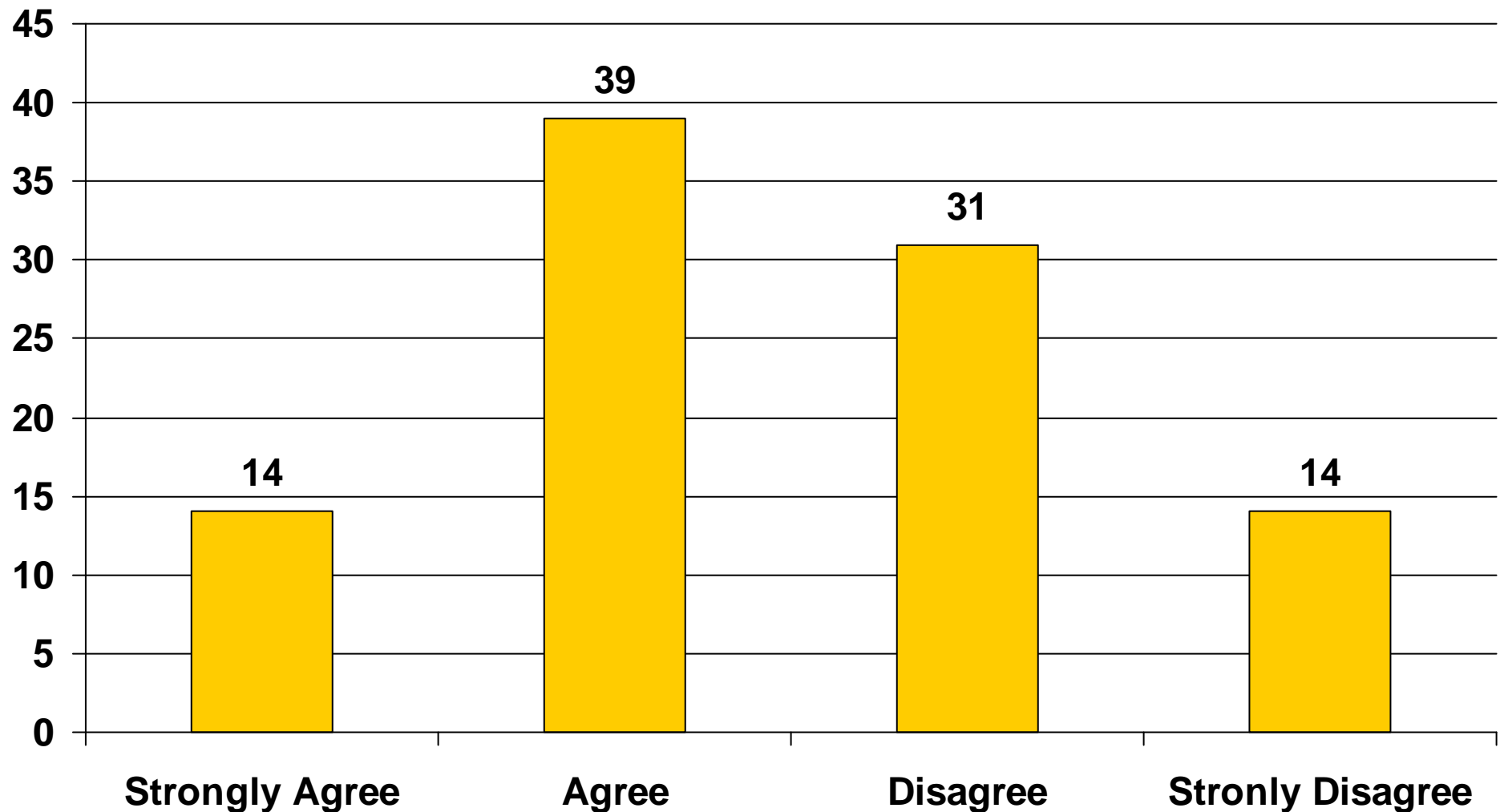
Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

Some of the gas tax should be used in investments that reduce our need to drive. G1-3



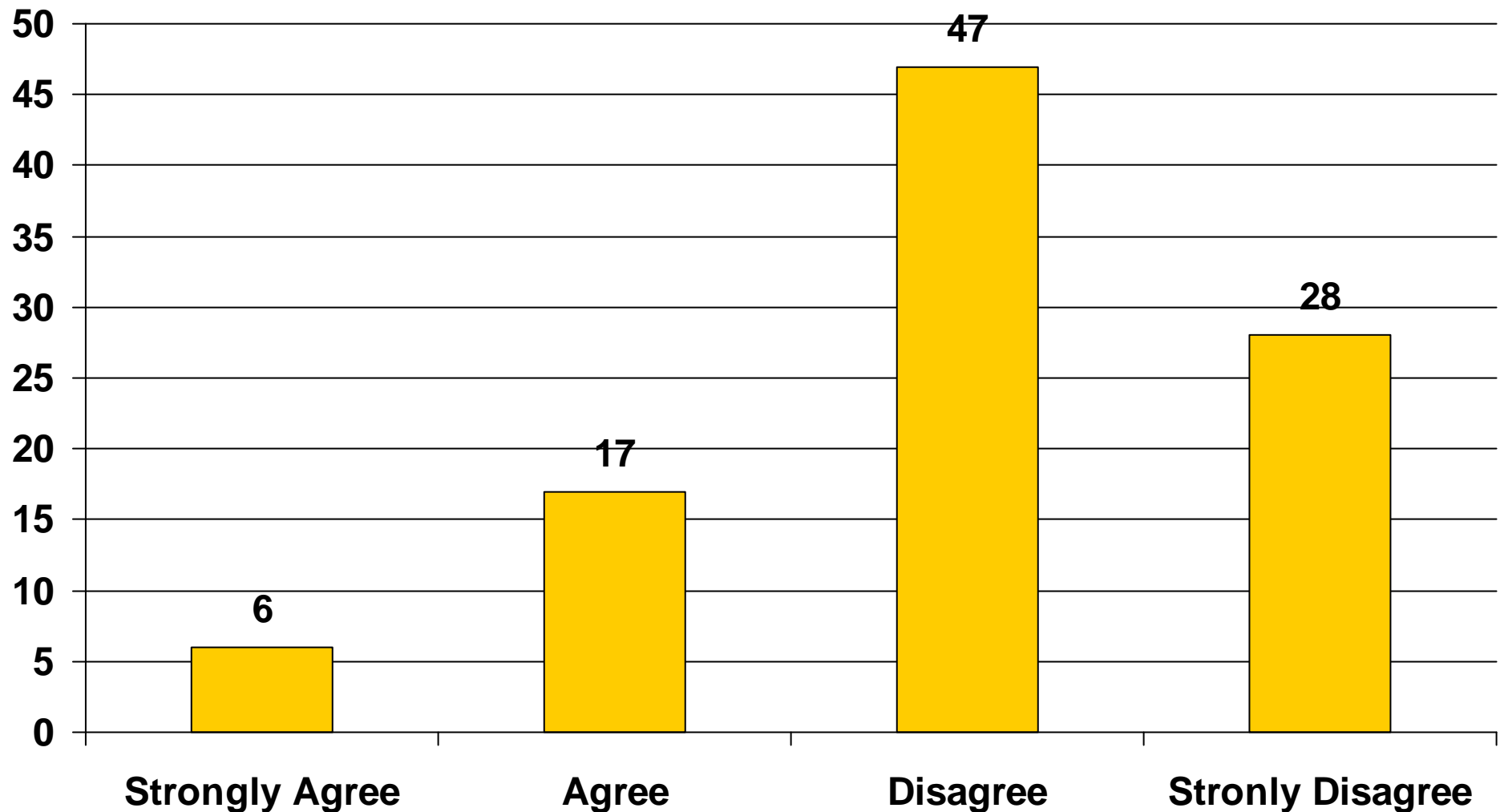
Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

Some of the gas tax should be used in investments that reduce global warming G1-4



Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

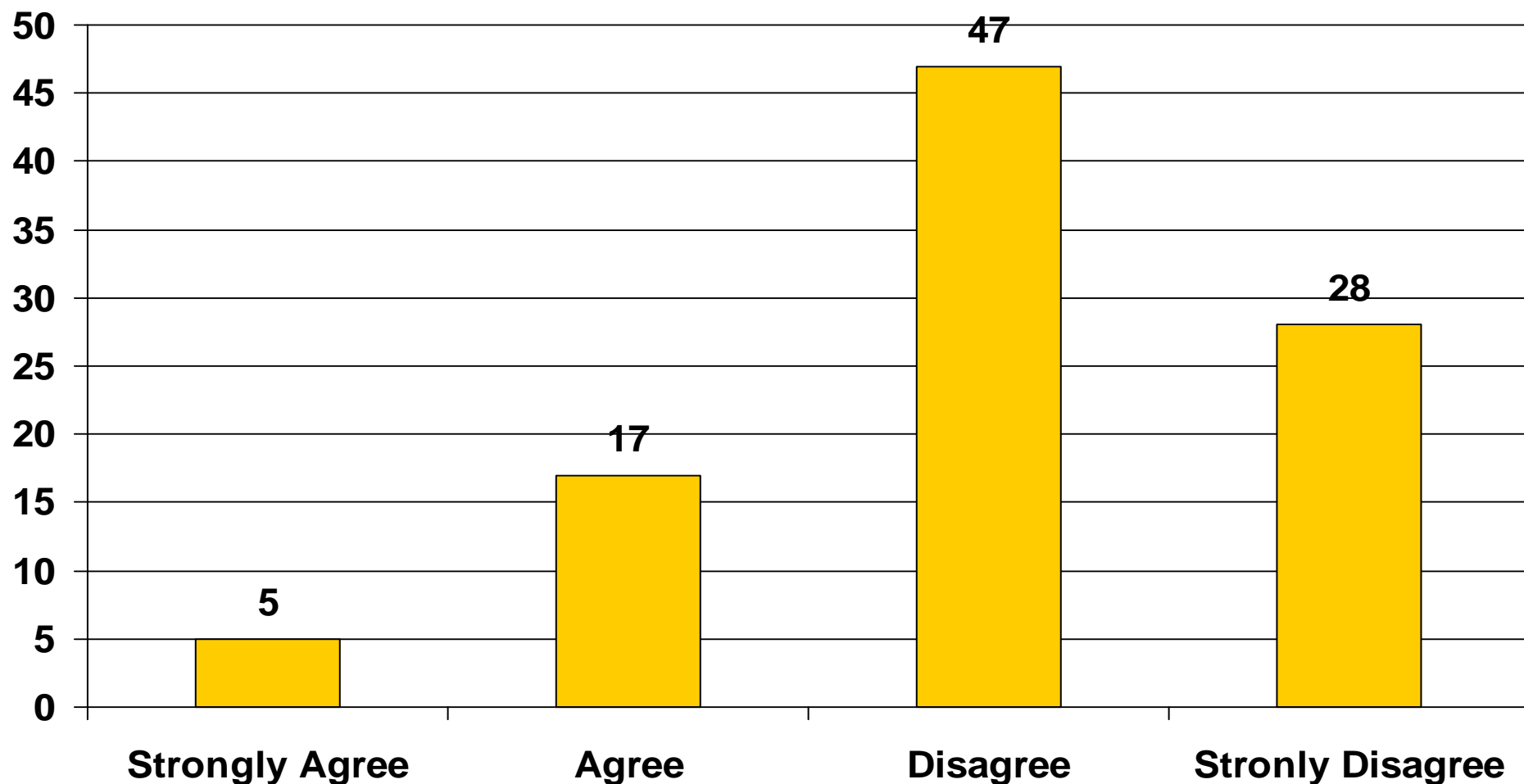
Gas taxes should be increased 25 cents per gallon to pay for public transport. G1-5



Thinking more about gasoline price, we pay state and federal combined fuel tax at the pump of 42.4 cents per gallon. This pays for our transportation infrastructure. Thinking about these gas taxes, how much do you agree?

Gas taxes should be increased 25 cents per gallon to fund investments in reducing the need to drive.

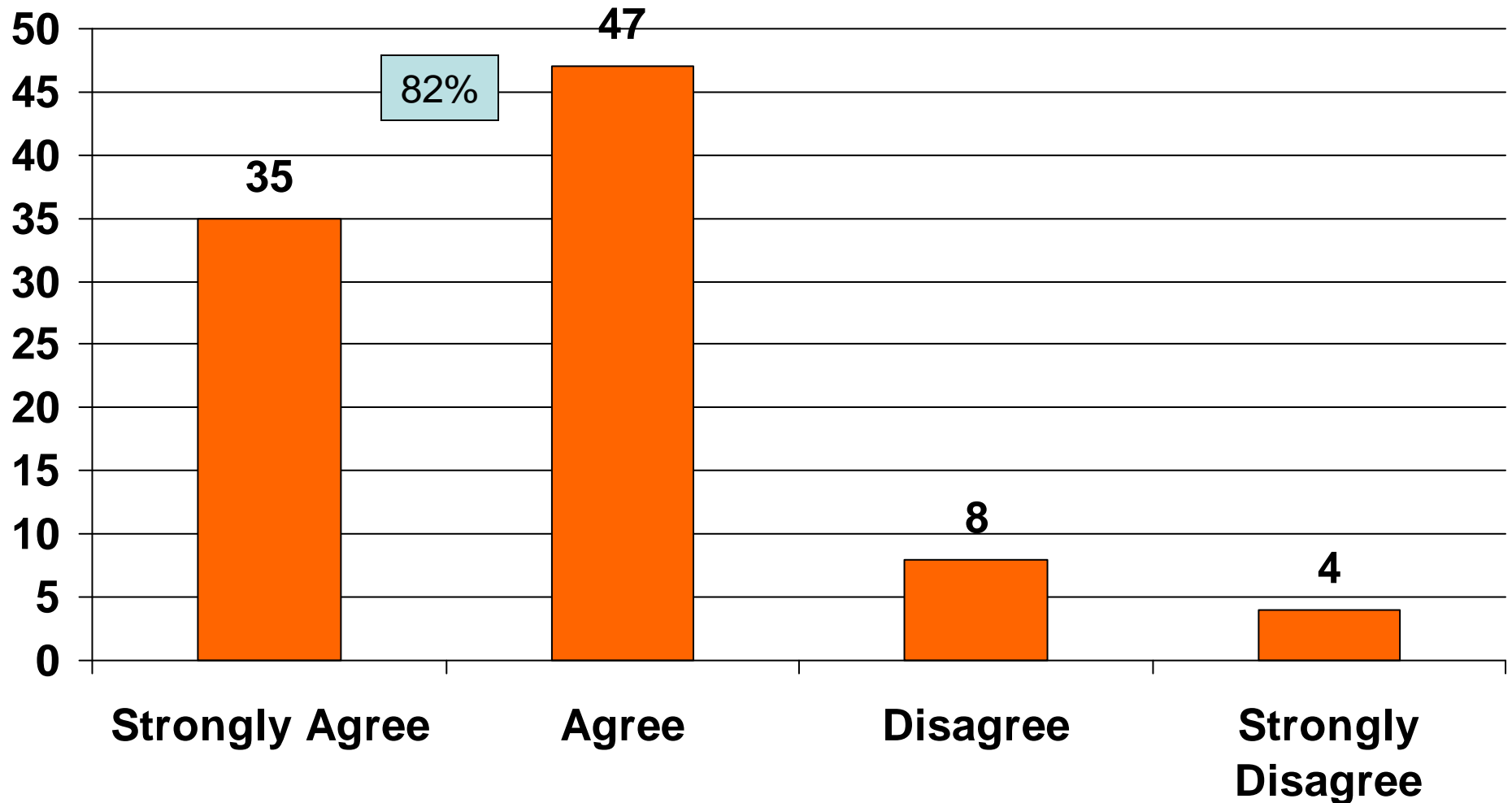
G1-6



What kind of investments do
people suggest (open): G1-6b

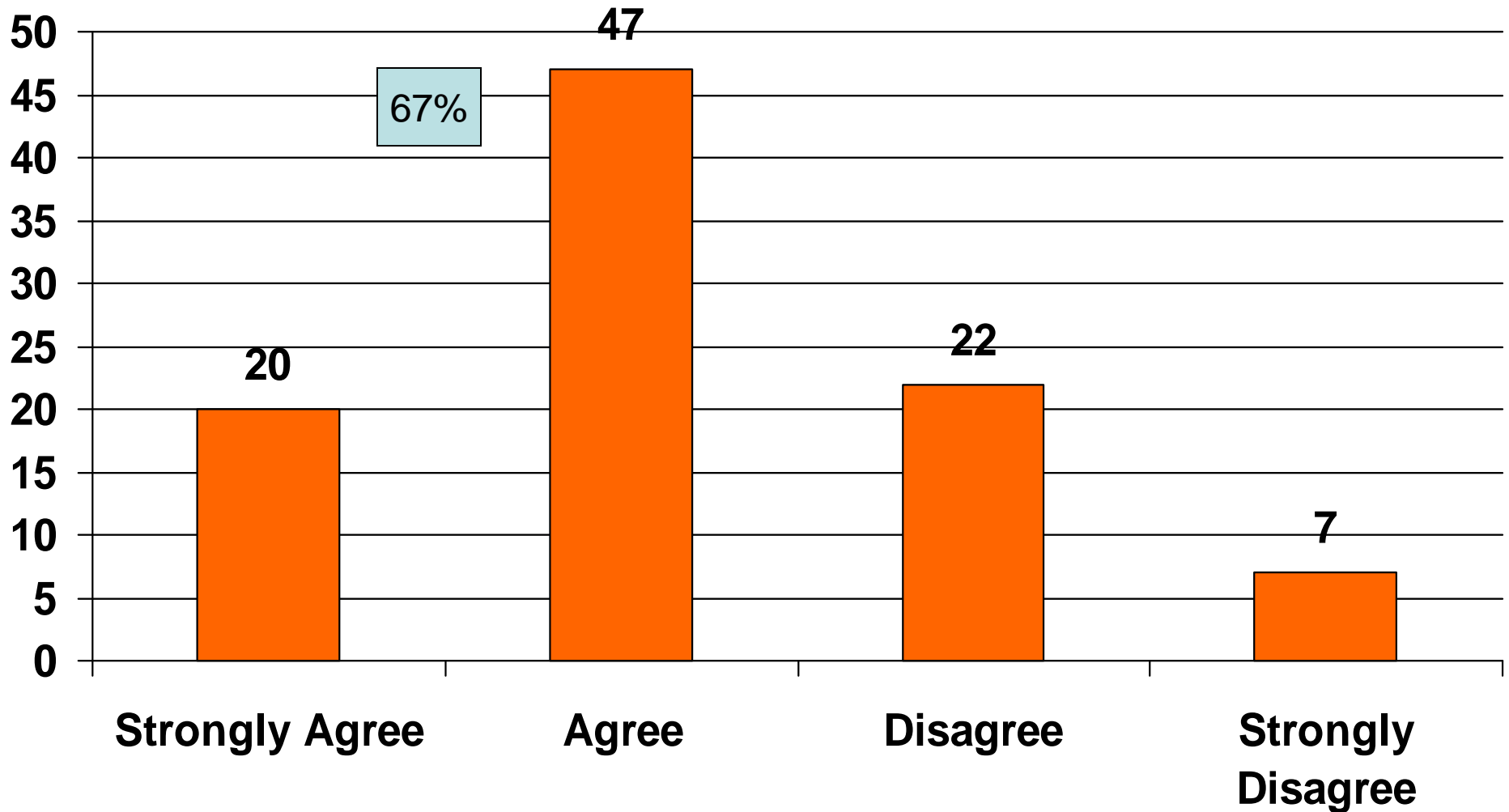
Thinking about energy policy, please tell me how much you agree with the following statement:

I would support a strong government energy policy if government wouldn't cave in to special interests like car manufacturers and oil companies. G2-2

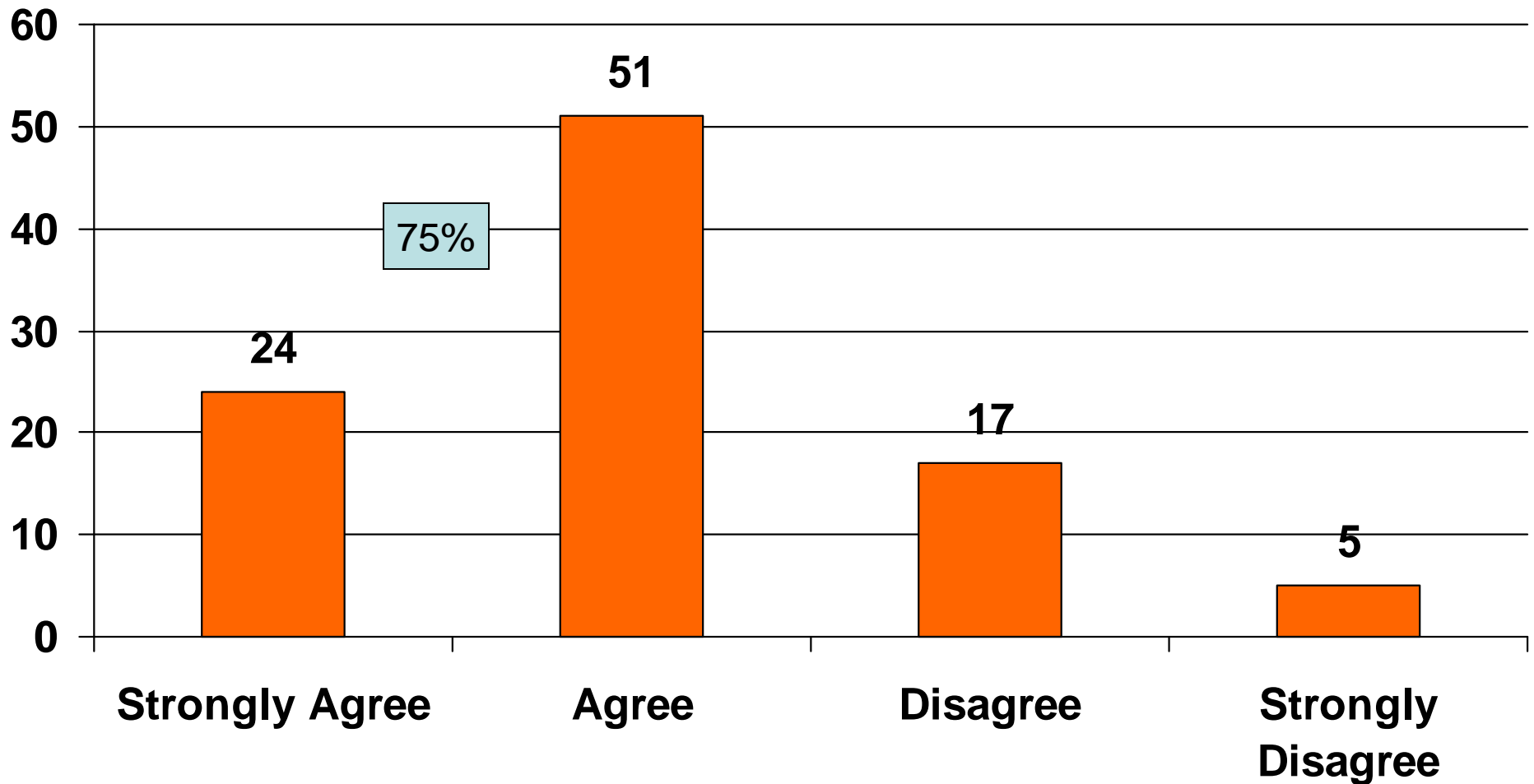


Thinking about energy policy, please tell me how much you agree with the following statement:

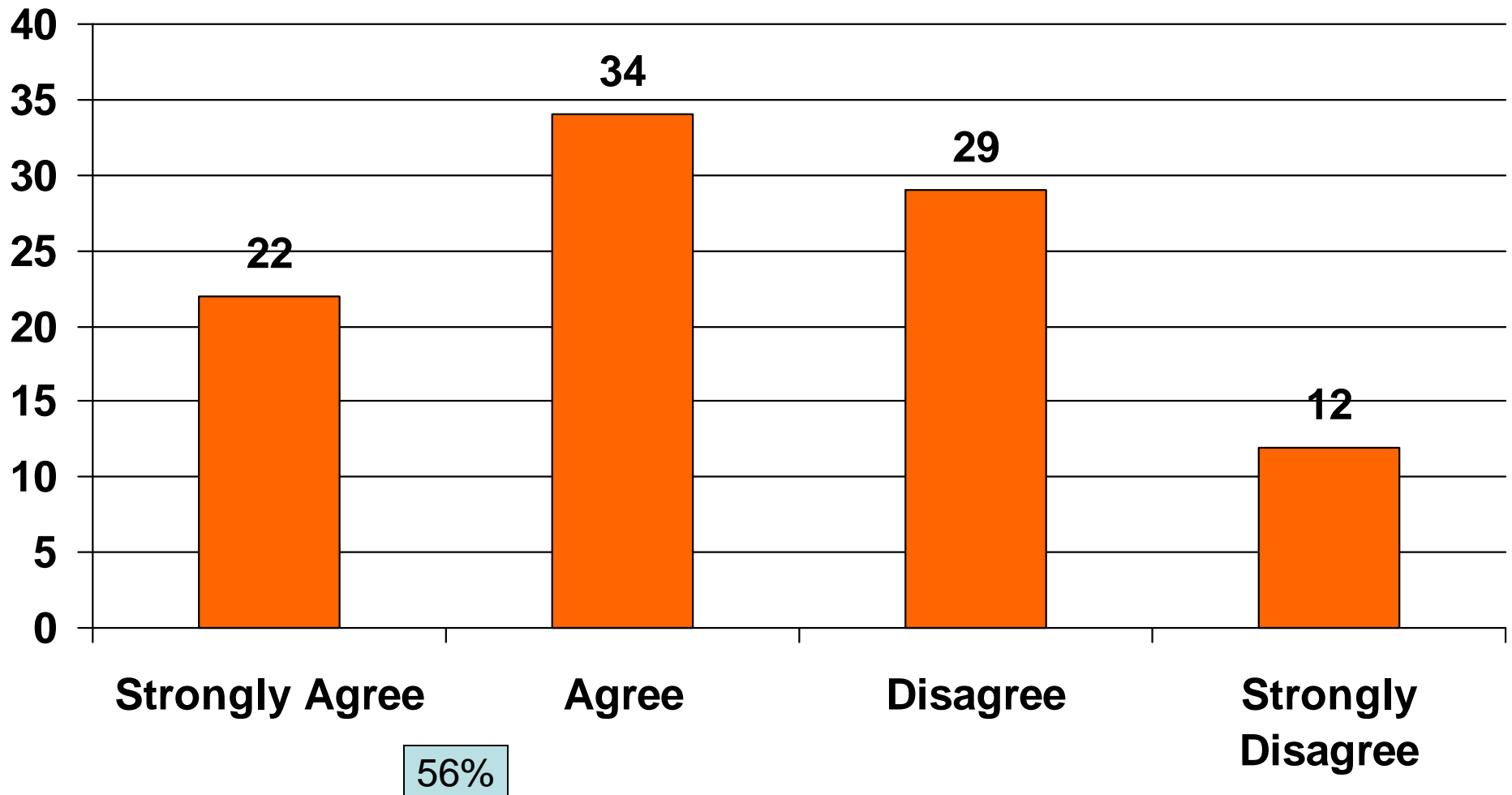
Energy solutions require government action because voluntary actions aren't getting the job done. G2-1



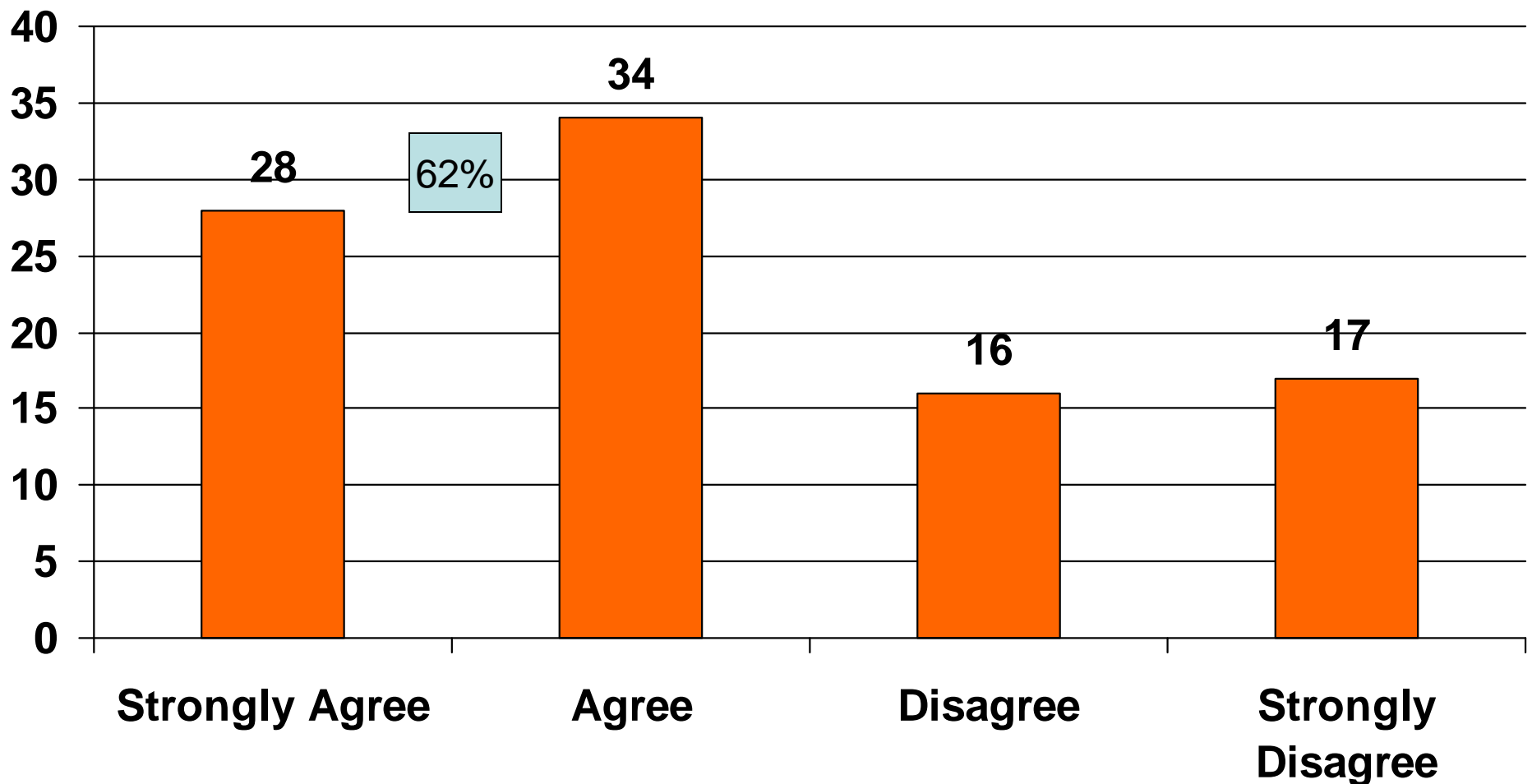
Thinking about energy policy, please tell me how much you agree with the following statement:
Strict efficiency standards should insure that rich and poor are impacted similarly. G2-3



Thinking about energy policy, please tell me how much you agree with the following statement:
We need a guzzler tax on new vehicles which get less than 20 miles per gallon. G2-4



Thinking about energy policy, please tell me how much you agree with the following statement:
We need leaders with the political courage to take on the environmentalists blocking access to untapped reservoirs of U.S. oil offshore and the Arctic National Wildlife Refuge. G2-5



Which of the following approaches to solving the nation's energy problems do you think the U.S. should follow right now:

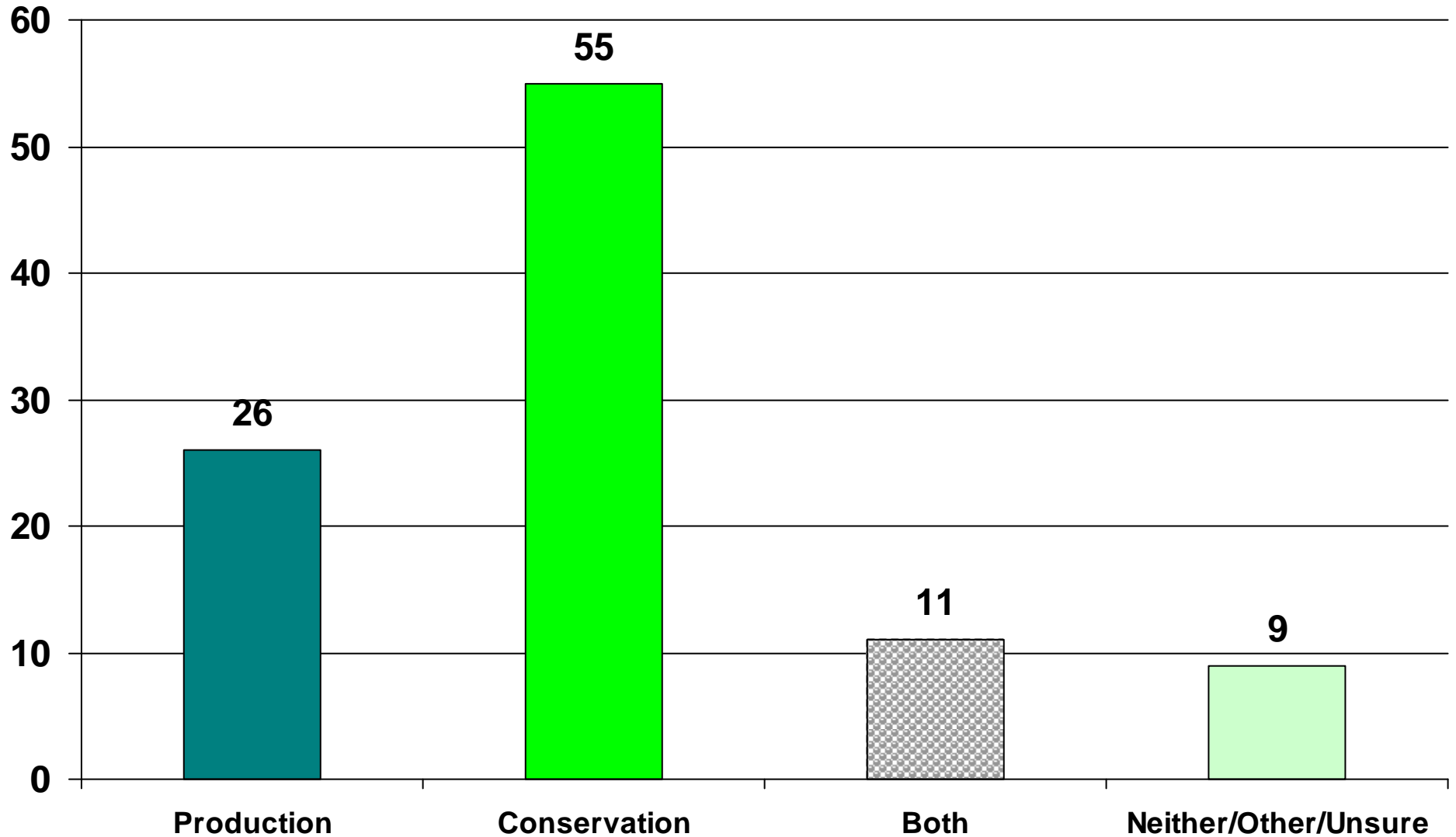
Emphasize production of more oil, gas and coal supplies

OR

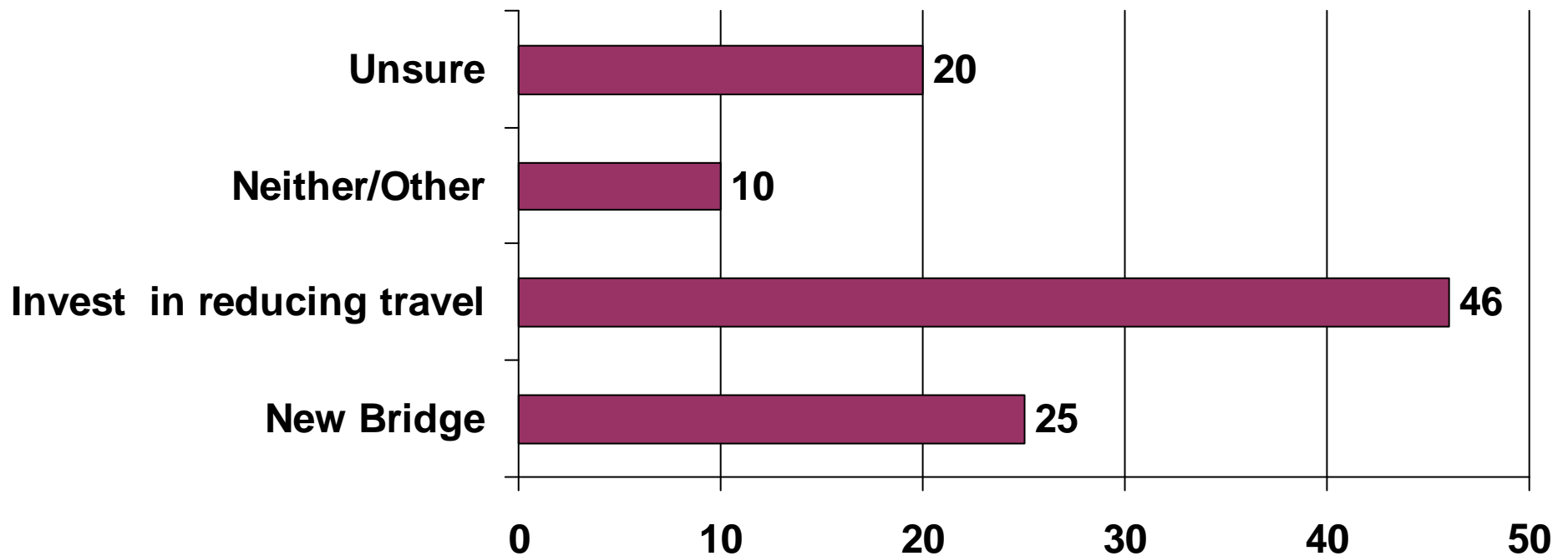
Emphasize more conservation by consumers of existing energy supplies?

Emphasize Production or Conservation?

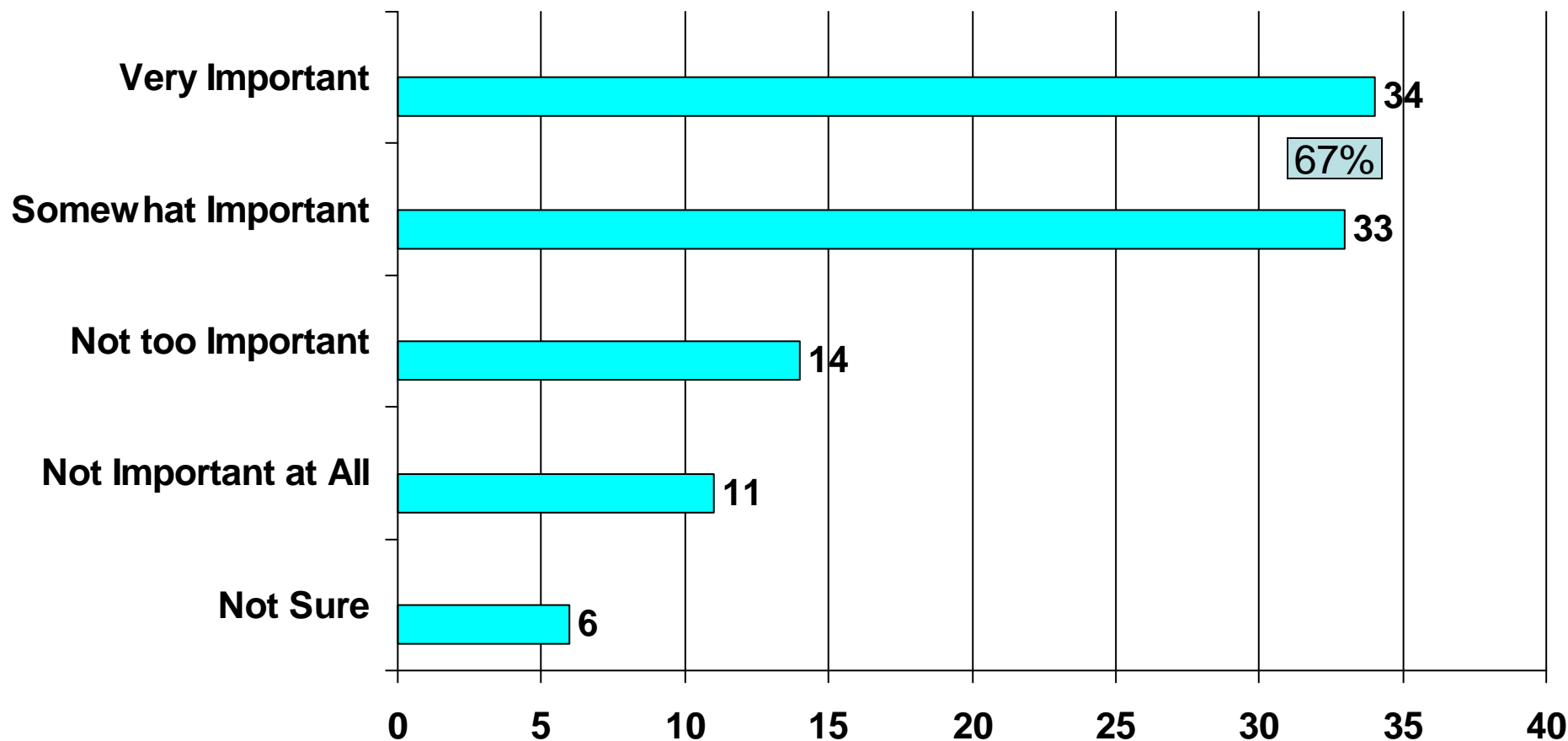
G3



You may have heard that Oregon officials are considering a new bridge crossing at Portland over the Columbia river, at a cost of \$4.3 billion dollars, the most expensive infrastructure project in the history of the Northwest. Do you think the bridge is a good investment or do you think we'd be better off investing these monies on reducing vehicle travel? ^{G4}



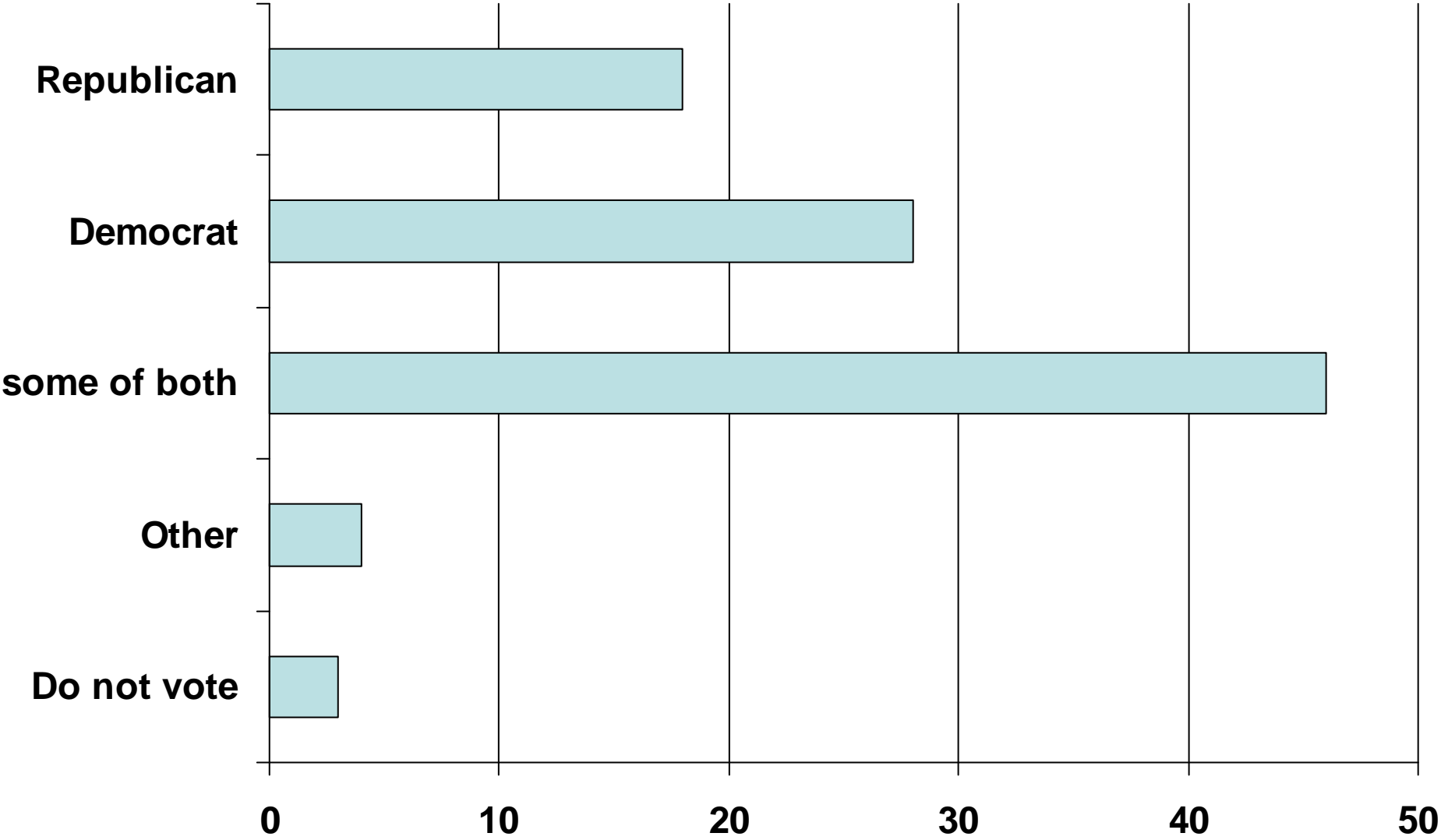
How important is it that the legislature take action on the issue of global warming pollution caused by cars and trucks in Oregon? Is it very important that the legislature take action, somewhat important, not too important, or not important at all? G5 + tracks OCN Q53



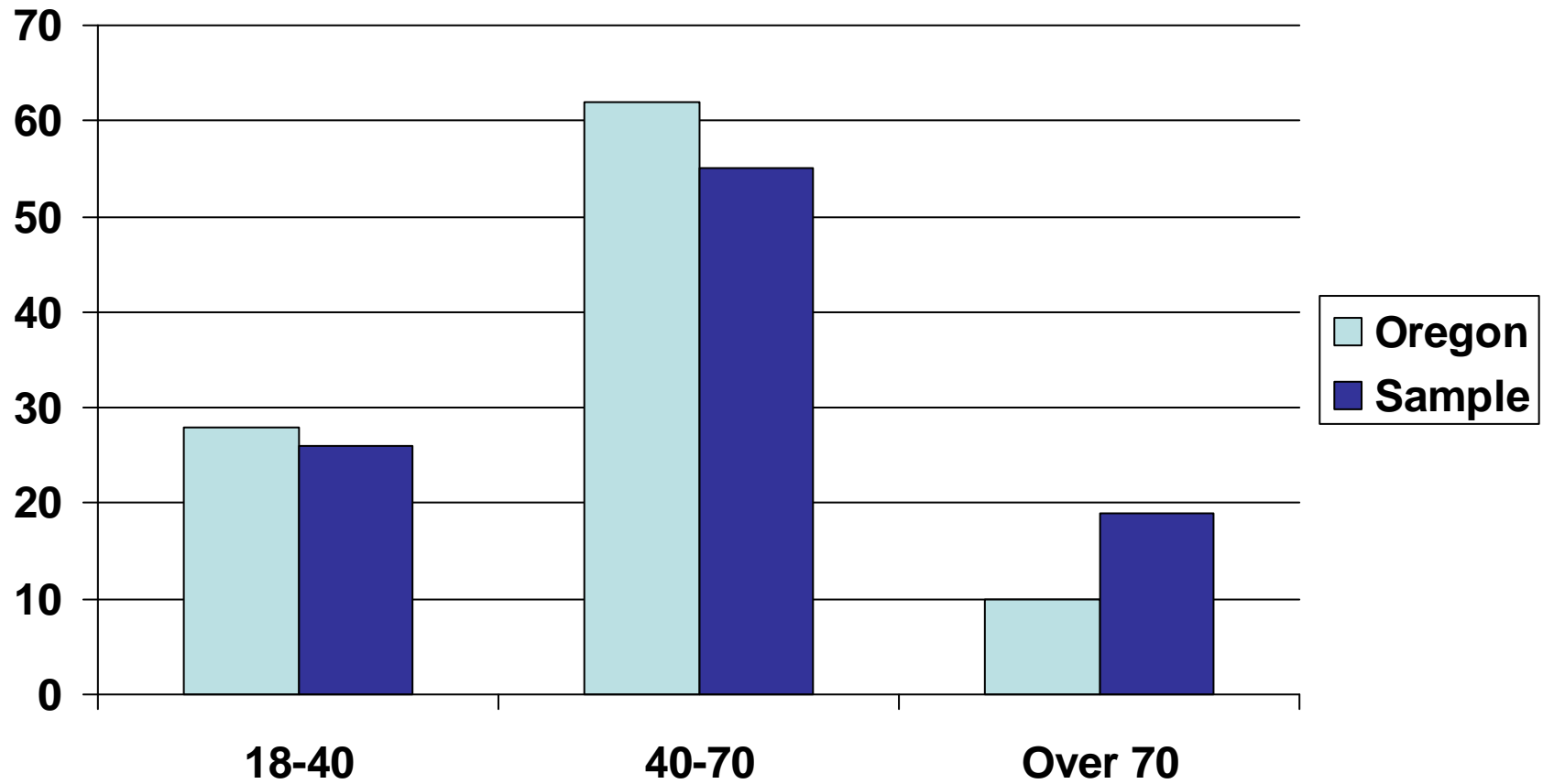
Selected demographics

- Political leaning
- Internet user
- Age
- Income
- Church regularity
- Environmental identity

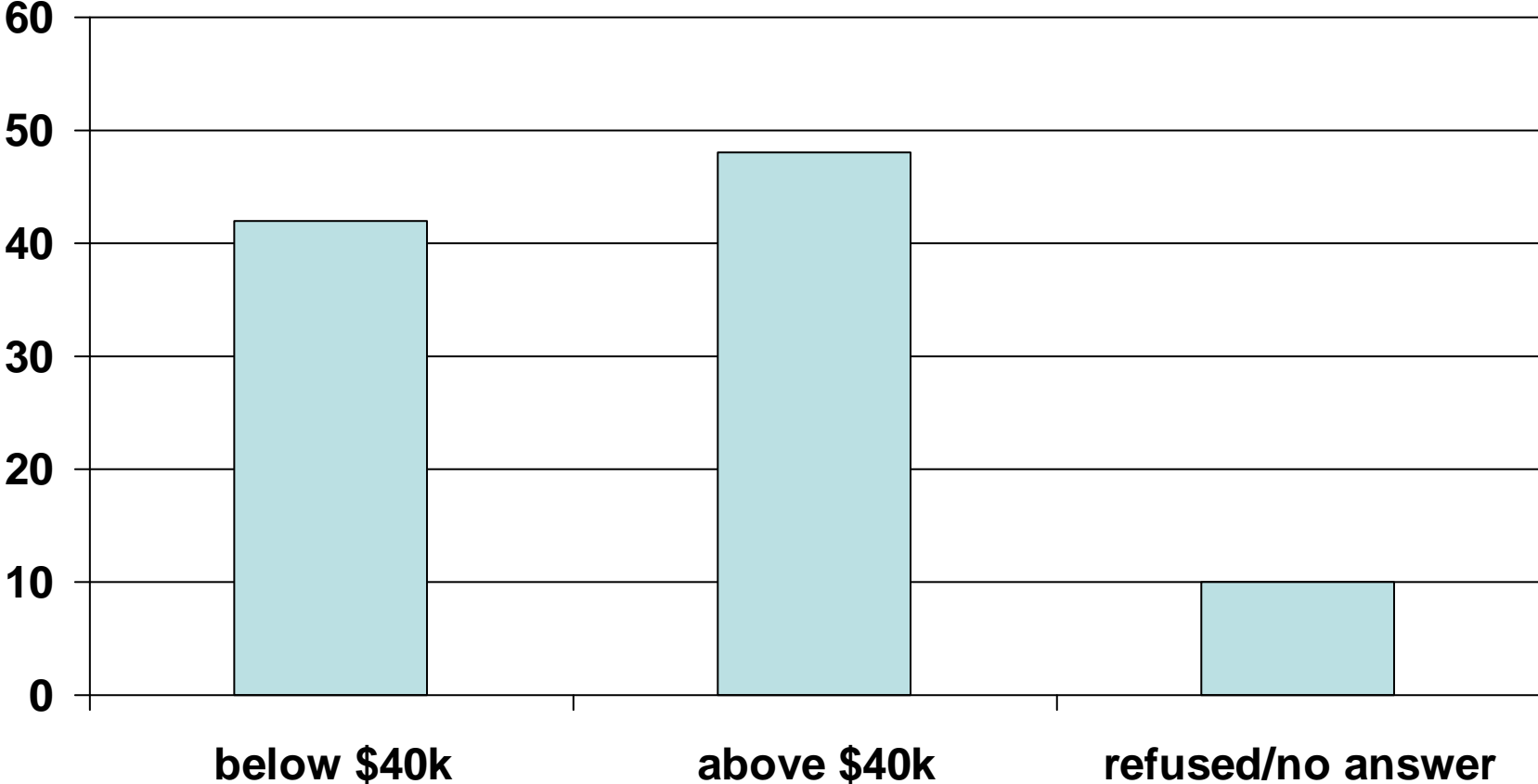
If you vote, which of the following best describes how you usually vote, mostly/only republican, mostly/only democrat or a little of both republican or democrat?



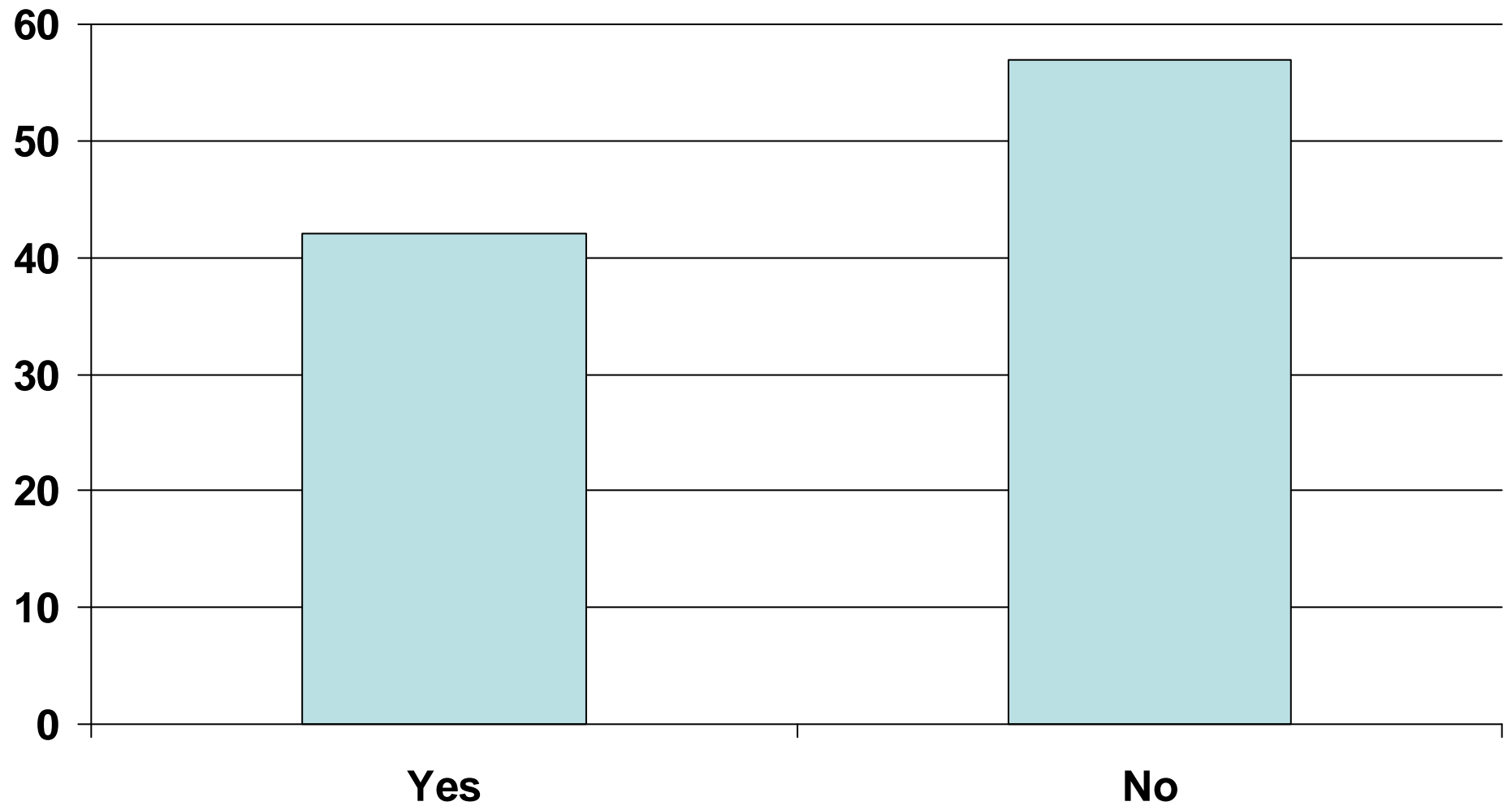
Age profile



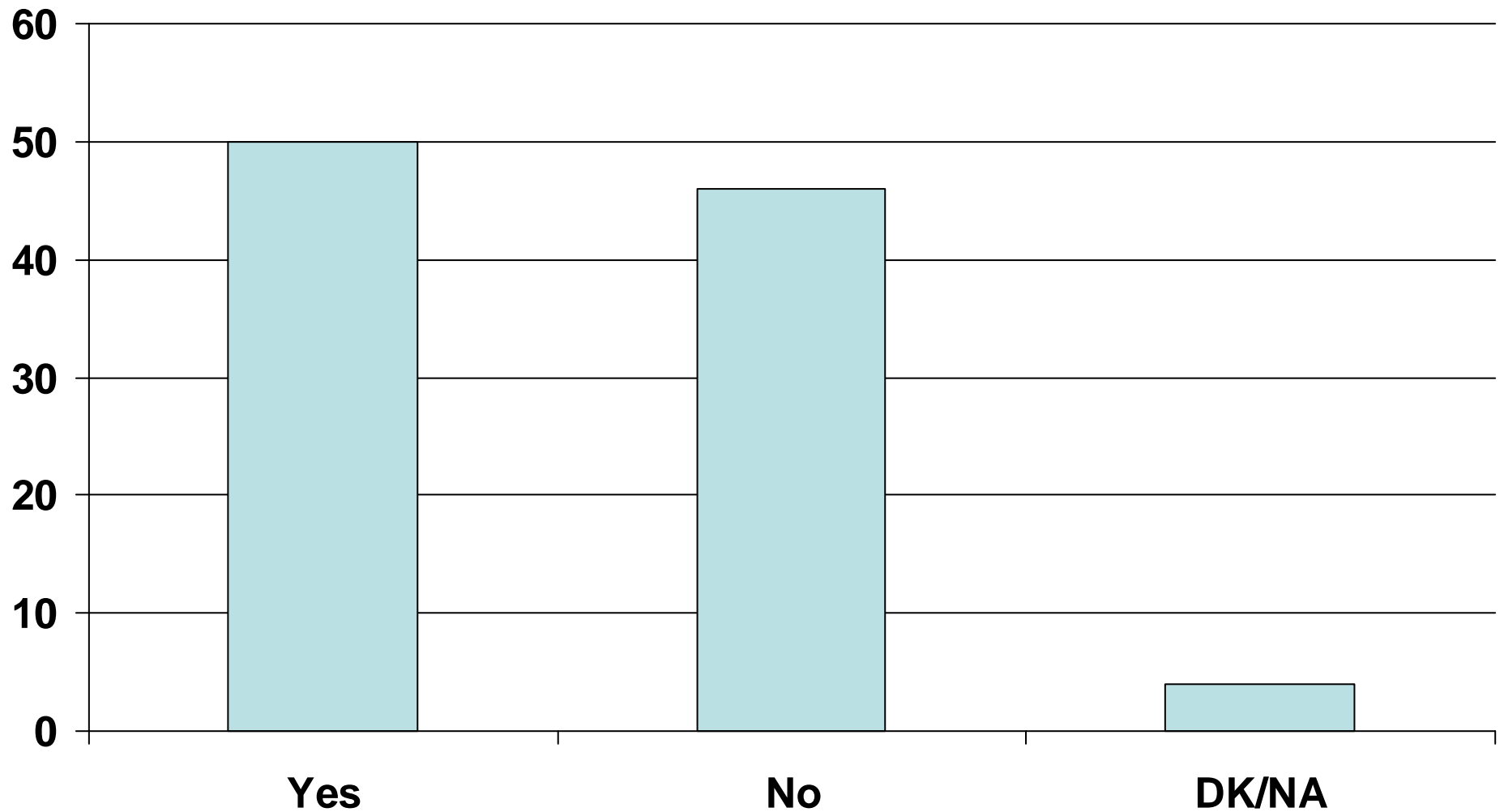
Income profile



Do you regularly go to church?



Do you consider yourself an environmentalist?



Gender

