



Oregon Values & Beliefs Project – Survey 3 (of 3) Annotated Questionnaire

Topics: Feelings about community 10 years from now; general culture; 10 year trends: environmental protection/economic growth, growth management, health insurance, education delivery, religion and spirituality, Oregonians addressing critical issues; economic development, education, environment, health and healthcare conditions and behavior; demographics

Research Design:

- Scientific random sample survey of 1,864 Oregonians in 5 regions of the state
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- Conducted May 2013
- Regional quotas based on 2010 Census Updates for age, gender to ensure representative samples within regions
- Regions proportionally weighted for statewide results per 2010 Census Updates
- 20 minute survey instrument with 87 closed and open-ended questions
- Quality control measures including pre-testing, questionnaire triangulation, validations, and monitoring calls completed for telephone surveys
- Overall margin of error +/- 2.3% at 95% confidence level



PROJECT SPONSORS



RESEARCH PARTNERS



OREGON VALUES & BELIEFS PROJECT

Regional Designations by County

CENTRAL

- Crook
- Deschutes
- Gilliam
- Hood River
- Jefferson
- Sherman
- Wasco
- Wheeler

EASTERN

- Baker
- Grant
- Harney
- Lake
- Malheur
- Morrow
- Umatilla
- Union
- Wallowa

METROPOLITAN

- Clackamas
- Multnomah
- Washington

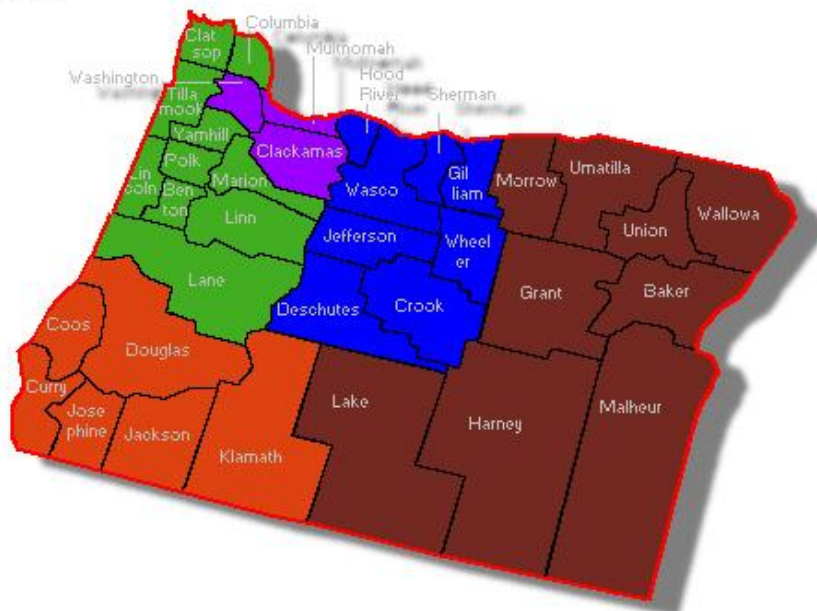
SOUTHERN

- Coos
- Curry
- Douglas
- Jackson
- Josephine
- Klamath

WILLAMETTE

- Benton
- Clatsop
- Columbia
- Lane
- Lincoln
- Linn
- Marion
- Polk
- Tillamook
- Yamhill

- - METROPOLITAN
- - WILLAMETTE VALLEY
- - CENTRAL
- - EASTERN
- - SOUTHERN



2013 OREGON VALUES & BELIEFS PROJECT – SURVEY 3 OF 3
STATEWIDE AND REGIONAL RESULTS
Oregon General Population Age 18+; N= 1,864
DHM Research | PI Research

GENERAL/WARM-UP

- 1.** When you think about your community ten years from now, do you think it will be a better place to live, about the same as it is today, or worse than today?

Response Category	Total 2013	Total 2002	Metro	W. Valley	Central	Eastern	Southern
Better place	27%	32%	30%	25%	31%	13%	21%
About the same	45%	29%	42%	49%	39%	51%	46%
Worse place	23%	35%	22%	21%	19%	32%	25%
Don't know	5%	5%	5%	4%	11%	4%	7%

- 2. (If better place in Q1)** In a few words, why do you think your community will be better? **(Open)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Making progress/ moving forward	21%	27%	11%	14%	39%	18%
Community caring/ getting involved	20%	18%	21%	15%	31%	32%
Stronger economy	11%	8%	16%	11%	19%	13%
Business growth	10%	7%	12%	14%	32%	8%
Environmental awareness	8%	9%	10%	3%	-	8%
Population growth	7%	6%	7%	14%	12%	9%
Employment opportunities/ jobs	7%	3%	12%	9%	14%	8%
Better education system	6%	4%	9%	7%	6%	4%
Public transit	6%	10%	2%	2%	0%	0%
Growth planning	5%	6%	4%	3%	9%	7%
Better political leadership	5%	3%	5%	8%	9%	7%
Quality of life	4%	6%	1%	12%	3%	1%
Better infrastructure	4%	2%	5%	8%	0%	7%
Progressive	4%	5%	2%	4%	0%	5%
Better/ revitalized areas/ downtown area	4%	2%	10%	0%	0%	1%
Technological progression	4%	2%	6%	3%	0%	5%
All other responses	3% or less	5% or less	4% or less	7% or less	7% or less	6% or less
None/Nothing	1%	1%	1%	2%	0%	0%
Don't know/NR	4%	6%	3%	5%	0%	4%

3. (If Worse place in Q1) In a few words, why do you think your community will be worse? (Open)

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Crime	12%	12%	7%	2%	3%	29%
Over population	12%	12%	14%	17%	0%	10%
Unemployment/ lack of jobs	10%	2%	8%	9%	33%	26%
Economy	10%	7%	11%	6%	16%	15%
Poor government leadership	8%	11%	7%	5%	11%	5%
Moral standards declining	8%	7%	14%	7%	0%	4%
Drugs usage/ addition	7%	2%	8%	5%	9%	16%
Too many taxes/ keep raising taxes	6%	8%	6%	10%	4%	3%
Cutting essential public services	6%	7%	7%	2%	0%	8%
Keep going in the wrong direction	6%	4%	7%	7%	9%	7%
Poverty/ homeless	6%	7%	7%	3%	0%	3%
Too many people depending on welfare	6%	6%	7%	4%	6%	6%
Traffic congestion	5%	6%	8%	3%	0%	4%
Less law enforcement	5%	3%	5%	0%	0%	17%
Upgrade infrastructure	5%	10%	2%	5%	0%	1%
Environmental issues	4%	4%	4%	3%	6%	7%
Decrease in education quality	4%	4%	3%	5%	4%	4%
Over development	4%	4%	4%	8%	4%	1%
Gangs	4%	3%	0%	0%	8%	11%
Government spending	4%	5%	3%	4%	4%	0%
All other responses	3% or less	5% or less	3% or less	16% or less	11% or less	3% or less
None/Nothing	1%	2%	0%	0%	0%	0%
Don't know/NR	1%	2%	1%	5%	0%	1%

GENERAL CULTURE

Here are some statements we sometimes hear people say. Some of them may activate strong emotion since they represent strong ideological positions. For each one please indicate your level of agreement or disagreement on the scale provided. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
4. The government interferes too much in our everyday lives						
Strongly disagree	8%	8%	9%	7%	8%	4%
Moderately disagree	14%	17%	13%	6%	5%	11%
Mildly disagree	18%	18%	19%	22%	12%	13%
Mildly agree	19%	19%	20%	15%	11%	21%
Moderately agree	14%	14%	13%	12%	19%	18%
Strongly agree	23%	19%	21%	32%	44%	30%
Don't know	4%	4%	3%	6%	1%	2%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
5. Sometimes government needs to make laws that keep people from hurting themselves						
Strongly disagree	11%	12%	8%	18%	15%	14%
Moderately disagree	9%	9%	8%	13%	14%	11%
Mildly disagree	13%	12%	12%	13%	17%	15%
Mildly agree	29%	28%	32%	23%	28%	31%
Moderately agree	20%	21%	23%	18%	12%	15%
Strongly agree	12%	13%	12%	10%	7%	11%
Don't know	5%	6%	4%	4%	6%	3%
6. It's not the government's business to try to protect people from themselves						
Strongly disagree	8%	10%	6%	6%	3%	7%
Moderately disagree	11%	8%	17%	9%	8%	9%
Mildly disagree	19%	21%	18%	18%	20%	15%
Mildly agree	20%	21%	19%	14%	9%	24%
Moderately agree	16%	16%	16%	11%	15%	17%
Strongly agree	23%	20%	20%	33%	40%	26%
Don't know	4%	4%	4%	7%	6%	2%
7. The government should stop telling people how to live their lives						
Strongly disagree	5%	8%	3%	6%	7%	1%
Moderately disagree	7%	8%	9%	4%	4%	5%
Mildly disagree	15%	16%	16%	9%	11%	15%
Mildly agree	23%	23%	25%	22%	7%	23%
Moderately agree	18%	16%	18%	13%	23%	21%
Strongly agree	27%	23%	25%	39%	45%	33%
Don't know	4%	5%	4%	7%	1%	3%
8. The government should do more to advance society's goals, even if that means limiting the freedom and choices of individuals						
Strongly disagree	33%	30%	30%	42%	52%	37%
Moderately disagree	19%	18%	19%	23%	15%	18%
Mildly disagree	17%	15%	21%	7%	9%	19%
Mildly agree	17%	19%	15%	8%	14%	17%
Moderately agree	7%	8%	9%	4%	4%	4%
Strongly agree	3%	3%	2%	5%	4%	3%
Don't know	5%	5%	4%	11%	2%	3%
9. The government should put limits on the choices individuals can make so they don't get in the way of what's good for society						
Strongly disagree	31%	29%	28%	37%	44%	32%
Moderately disagree	19%	18%	18%	21%	19%	24%
Mildly disagree	19%	18%	23%	17%	11%	18%
Mildly agree	17%	21%	17%	9%	9%	15%
Moderately agree	7%	8%	7%	6%	11%	6%
Strongly agree	3%	3%	2%	3%	4%	3%
Don't know	4%	4%	4%	7%	3%	3%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
10. We have gone too far in pushing equal rights in this country						
Strongly disagree	32%	38%	32%	20%	22%	24%
Moderately disagree	13%	12%	15%	13%	10%	15%
Mildly disagree	12%	12%	12%	14%	8%	14%
Mildly agree	15%	14%	13%	16%	21%	17%
Moderately agree	12%	11%	12%	8%	16%	13%
Strongly agree	11%	9%	11%	21%	17%	12%
Don't know	5%	6%	3%	7%	5%	4%
11. Our society would be better off if the distribution of wealth was more equal						
Strongly disagree	14%	11%	12%	24%	28%	16%
Moderately disagree	8%	7%	9%	10%	10%	9%
Mildly disagree	9%	9%	10%	4%	8%	10%
Mildly agree	18%	20%	16%	14%	10%	21%
Moderately agree	20%	20%	22%	19%	21%	17%
Strongly agree	25%	27%	25%	23%	20%	22%
Don't know	5%	5%	6%	6%	2%	5%
12. We need to dramatically reduce the inequalities between the rich and the poor, whites and people of color, and men and women						
Strongly disagree	11%	10%	9%	13%	21%	14%
Moderately disagree	7%	7%	7%	6%	12%	6%
Mildly disagree	9%	7%	13%	11%	7%	9%
Mildly agree	21%	22%	19%	19%	15%	22%
Moderately agree	16%	15%	18%	20%	15%	16%
Strongly agree	30%	35%	28%	24%	27%	25%
Don't know	5%	4%	4%	7%	3%	7%
13. Discrimination against minorities is still a very serious problem in our society						
Strongly disagree	6%	6%	5%	7%	9%	5%
Moderately disagree	8%	7%	7%	10%	16%	10%
Mildly disagree	13%	12%	14%	13%	20%	13%
Mildly agree	21%	19%	22%	25%	13%	24%
Moderately agree	22%	22%	22%	24%	13%	25%
Strongly agree	26%	30%	28%	18%	26%	18%
Don't know	3%	3%	3%	4%	2%	5%
14. It seems like blacks, women, homosexuals and other groups don't want equal rights, they want special rights just for them						
Strongly disagree	36%	40%	36%	32%	27%	29%
Moderately disagree	10%	11%	10%	8%	4%	9%
Mildly disagree	10%	12%	9%	7%	6%	11%
Mildly agree	14%	14%	14%	14%	16%	14%
Moderately agree	10%	7%	12%	7%	17%	15%
Strongly agree	16%	12%	16%	26%	27%	19%
Don't know	4%	5%	3%	6%	3%	4%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
15. Society as a whole has become too soft and feminine						
Strongly disagree	26%	32%	26%	19%	17%	17%
Moderately disagree	15%	14%	15%	12%	11%	18%
Mildly disagree	14%	12%	16%	21%	22%	12%
Mildly agree	16%	15%	15%	10%	13%	21%
Moderately agree	12%	11%	11%	14%	17%	15%
Strongly agree	11%	9%	11%	15%	17%	11%
Don't know	5%	5%	6%	9%	3%	4%

10 YEAR TRENDS

Below are four statements, each one being a possible trend into the future for Oregon. For each trend, please rate FIRST the probability you think that the trend will actually happen over the next 10 years, and SECOND, the desirability you personally place on that trend happening. **(RANDOMIZE)**

16. Environmental protection will become more important than economic growth

Response Category	Total 2013	Total 2002	Total 1992	Metro	W. Valley	Central	Eastern	Southern
Probability								
Very likely	16%	24%	28%	13%	16%	17%	29%	19%
Somewhat likely	31%	30%	36%	29%	34%	32%	28%	30%
Neutral	18%	10%	13%	20%	16%	13%	15%	21%
Somewhat unlikely	20%	17%	15%	23%	21%	19%	11%	16%
Very unlikely	10%	17%	5%	10%	11%	9%	14%	10%
Don't know	3%	4%	2%	4%	2%	10%	4%	3%
Desirability								
Very desirable	26%	29%	29%	27%	28%	24%	20%	23%
Somewhat desirable	26%	18%	25%	27%	25%	20%	15%	31%
Neutral	20%	16%	15%	20%	20%	20%	20%	17%
Somewhat undesirable	13%	14%	16%	11%	14%	12%	17%	11%
Very undesirable	12%	19%	12%	10%	10%	17%	23%	15%
Don't know	3%	4%	4%	3%	2%	5%	4%	1%

17. New population growth will be directed toward existing cities and towns, not into natural areas and farmlands

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	22%	22%	19%	26%	26%	23%
Somewhat likely	38%	36%	41%	33%	40%	37%
Neutral	14%	14%	16%	11%	10%	14%
Somewhat unlikely	16%	16%	15%	18%	10%	18%
Very unlikely	6%	7%	5%	4%	6%	5%
Don't know	4%	3%	4%	7%	7%	2%
Desirability						
Very desirable	31%	37%	29%	24%	24%	22%
Somewhat desirable	27%	23%	32%	25%	20%	32%
Neutral	21%	21%	20%	23%	26%	22%
Somewhat undesirable	10%	8%	9%	14%	13%	14%
Very undesirable	5%	4%	4%	9%	11%	4%
Don't know	4%	4%	3%	4%	7%	3%

- 18.** To control health insurance costs for everyone, public and private insurance programs will reward good health behaviors and discourage bad health behaviors.

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	28%	27%	27%	25%	28%	32%
Somewhat likely	40%	43%	37%	37%	38%	39%
Neutral	13%	12%	17%	9%	8%	10%
Somewhat unlikely	11%	10%	12%	11%	15%	9%
Very unlikely	5%	3%	5%	9%	8%	6%
Don't know	3%	3%	2%	7%	3%	2%
Desirability						
Very desirable	42%	43%	41%	37%	31%	45%
Somewhat desirable	30%	28%	31%	37%	38%	27%
Neutral	13%	14%	12%	9%	15%	14%
Somewhat undesirable	8%	9%	8%	7%	10%	7%
Very undesirable	3%	3%	4%	4%	2%	4%
Don't know	2%	2%	2%	3%	3%	1%

- 19.** K-12 education will be fundamentally different involving new classroom atmospheres and teaching techniques

Response Category	Total 2013	Total 2002	Total 1992	Metro	W. Valley	Central	Eastern	Southern
Probability								
Very likely	19%	23%	23%	14%	19%	27%	38%	24%
Somewhat likely	35%	34%	41%	36%	35%	35%	20%	37%
Neutral	17%	10%	16%	19%	16%	12%	11%	16%
Somewhat unlikely	15%	14%	12%	17%	15%	13%	18%	12%
Very unlikely	9%	14%	5%	9%	10%	4%	5%	9%
Don't know	4%	5%	3%	5%	4%	8%	8%	1%
Desirability								
Very desirable	34%	37%	52%	37%	34%	30%	36%	28%
Somewhat desirable	29%	28%	23%	29%	29%	31%	20%	34%
Neutral	19%	15%	14%	18%	20%	18%	19%	21%
Somewhat undesirable	7%	9%	3%	6%	7%	10%	12%	7%
Very undesirable	4%	8%	3%	3%	3%	4%	2%	5%
Don't know	5%	4%	5%	4%	5%	7%	9%	4%

- 20.** Religion and spirituality will become more important

Response Category	Total 2013	Total 2002	Total 1992	Metro	W. Valley	Central	Eastern	Southern
Probability								
Very likely	4%	21%	12%	4%	4%	3%	7%	6%
Somewhat likely	14%	25%	26%	14%	13%	14%	11%	14%
Neutral	27%	15%	31%	27%	29%	22%	18%	25%
Somewhat unlikely	29%	20%	21%	28%	29%	31%	26%	32%
Very unlikely	21%	14%	7%	21%	22%	17%	33%	18%
Don't know	4%	5%	3%	5%	2%	12%	3%	4%
Desirability								
Very desirable	24%	38%	40%	19%	25%	30%	34%	30%
Somewhat desirable	16%	22%	20%	16%	16%	13%	16%	14%
Neutral	28%	19%	25%	30%	27%	29%	21%	27%
Somewhat undesirable	11%	10%	5%	12%	10%	9%	6%	12%
Very undesirable	17%	7%	7%	17%	18%	13%	20%	13%
Don't know	3%	4%	4%	3%	2%	5%	2%	3%

- 21.** Oregonians from diverse backgrounds will find common ground and work together to make progress addressing the critical issues we face as a state

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	8%	8%	6%	8%	9%	10%
Somewhat likely	34%	35%	36%	30%	19%	33%
Neutral	20%	23%	18%	15%	16%	19%
Somewhat unlikely	24%	20%	27%	25%	33%	24%
Very unlikely	11%	10%	10%	16%	19%	12%
Don't know	3%	3%	2%	6%	4%	2%
Desirability						
Very desirable	62%	68%	58%	59%	54%	56%
Somewhat desirable	22%	17%	26%	24%	26%	28%
Neutral	10%	8%	10%	10%	11%	11%
Somewhat undesirable	1%	2%	1%	2%	1%	1%
Very undesirable	1%	1%	1%	1%	2%	0%
Don't know	2%	3%	2%	3%	4%	2%

ECONOMIC DEVELOPMENT

Below are some possible ECONOMIC DEVELOPMENT actions government might take. Please indicate how desirable you feel each one is. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
22. Increase timber harvests in dense, over-crowded forest stands						
Strongly Desirable	22%	16%	20%	34%	47%	31%
Somewhat Desirable	31%	32%	33%	31%	20%	29%
Neutral	22%	26%	18%	14%	15%	23%
Somewhat Undesirable	12%	11%	16%	8%	5%	11%
Strongly Undesirable	7%	7%	9%	5%	7%	4%
Don't know	6%	8%	4%	6%	5%	2%
23. Reduce government regulations						
Strongly Desirable	19%	16%	17%	29%	42%	22%
Somewhat Desirable	23%	20%	23%	20%	25%	32%
Neutral	25%	28%	27%	19%	12%	20%
Somewhat Undesirable	17%	17%	17%	17%	10%	18%
Strongly Undesirable	11%	13%	12%	9%	6%	6%
Don't know	4%	5%	4%	4%	3%	1%
24. Revamp land use laws to permit more development						
Strongly Desirable	7%	6%	5%	10%	19%	8%
Somewhat Desirable	17%	13%	20%	14%	25%	19%
Neutral	22%	21%	23%	26%	11%	22%
Somewhat Undesirable	26%	26%	26%	22%	20%	33%
Strongly Undesirable	24%	28%	22%	24%	20%	16%
Don't know	4%	6%	4%	4%	4%	2%
25. Build and communicate a pro-business attitude in local and state government						
Strongly Desirable	22%	21%	19%	27%	35%	25%
Somewhat Desirable	34%	31%	37%	29%	32%	37%
Neutral	27%	28%	27%	22%	23%	25%
Somewhat Undesirable	10%	10%	10%	10%	4%	11%
Strongly Undesirable	4%	5%	4%	6%	1%	2%
Don't know	3%	5%	3%	3%	4%	1%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
26. Build and communicate a pro-environment attitude in local and state government						
Strongly Desirable	29%	30%	31%	24%	27%	24%
Somewhat Desirable	31%	34%	30%	29%	18%	33%
Neutral	21%	20%	21%	19%	21%	22%
Somewhat Undesirable	10%	8%	11%	10%	16%	13%
Strongly Undesirable	6%	6%	4%	12%	14%	5%
Don't know	2%	3%	2%	4%	3%	1%

Below are several more possible economic development actions. Please indicate STRONGLY OR SOMEWHAT DESIRABLE if you support some increase in your taxes or what you pay for public services for that action to happen, SOMEWHAT OR STRONGLY UNDESIRABLE if you don't want the action to happen, or NEUTRAL. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
27. Reduce business taxes						
Strongly Desirable \$\$	14%	12%	11%	20%	26%	16%
Somewhat Desirable \$	21%	18%	20%	17%	26%	28%
Neutral	25%	24%	27%	22%	16%	26%
Somewhat Undesirable	21%	20%	25%	22%	16%	19%
Strongly Undesirable	14%	18%	13%	12%	12%	7%
Don't know	4%	6%	3%	4%	2%	3%
28. Increase workforce training						
Strongly Desirable \$\$	24%	21%	25%	23%	27%	27%
Somewhat Desirable \$	45%	46%	46%	47%	40%	45%
Neutral	21%	22%	21%	18%	24%	18%
Somewhat Undesirable	4%	4%	3%	3%	3%	6%
Strongly Undesirable	2%	2%	2%	4%	1%	2%
Don't know	3%	4%	2%	2%	2%	1%
29. Provide public subsidies and tax breaks to attract new jobs & industries						
Strongly Desirable \$\$	11%	10%	8%	14%	16%	18%
Somewhat Desirable \$	35%	31%	39%	37%	41%	35%
Neutral	27%	29%	27%	21%	20%	26%
Somewhat Undesirable	13%	14%	13%	13%	13%	10%
Strongly Undesirable	8%	9%	6%	8%	4%	8%
Don't know	4%	5%	3%	3%	4%	2%
30. Expand air service throughout Oregon						
Strongly Desirable \$\$	10%	5%	14%	14%	17%	16%
Somewhat Desirable \$	25%	20%	28%	27%	32%	32%
Neutral	39%	46%	34%	30%	29%	40%
Somewhat Undesirable	9%	11%	10%	7%	6%	7%
Strongly Undesirable	4%	4%	3%	3%	10%	2%
Don't know	10%	14%	10%	15%	4%	2%
31. Provide publicly funded venture capital for start-up companies						
Strongly Desirable \$\$	6%	5%	6%	4%	10%	9%
Somewhat Desirable \$	26%	24%	31%	20%	24%	25%
Neutral	31%	31%	27%	36%	29%	36%
Somewhat Undesirable	18%	18%	19%	16%	14%	17%
Strongly Undesirable	13%	14%	11%	13%	14%	11%
Don't know	5%	6%	4%	7%	7%	2%

32. Regarding industrial development efforts in Oregon, which is the better choice?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Maintain and improve traditional industries	6%	6%	5%	5%	8%	6%
Attract new or emerging industries	12%	12%	13%	9%	12%	13%
Both	65%	66%	65%	65%	65%	66%
De-emphasize industrial development as an economic goal	9%	8%	9%	11%	12%	10%
Don't know	8%	8%	9%	9%	3%	5%

33. (If Maintain/Improve or Both) Specifically, which traditional industries should be maintained and improved? (Open)

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Logging/timber	36%	27%	39%	44%	50%	49%
Agriculture	20%	19%	20%	20%	25%	22%
Fishing/fisheries	11%	10%	11%	12%	12%	10%
Technology	9%	14%	6%	7%	5%	2%
Manufacturing	9%	10%	7%	10%	6%	10%
Forestry	7%	8%	8%	6%	4%	7%
Tourism	6%	5%	6%	5%	7%	7%
All industries	3%	3%	3%	7%	4%	3%
Clean industries, environmental	3%	4%	3%	3%	1%	3%
Computer/IT	3%	4%	4%	2%	2%	2%
Energy/ energy production	3%	4%	1%	3%	7%	1%
All other responses	2% or less	3% or less	2% or less	4% or less	6% or less	3% or less
None/nothing	2%	3%	1%	0%	5%	1%
Don't know	7%	8%	6%	7%	8%	3%
No response	15%	16%	14%	16%	5%	19%

34. (If New/Emerging or Both) Specifically, which emerging industries should Oregon try to attract? **(Open)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Technology	27%	30%	27%	36%	20%	20%
Solar energy	6%	4%	7%	3%	13%	8%
Clean/ Green industries, Jobs	5%	5%	6%	5%	4%	4%
Green energy	5%	6%	6%	1%	6%	0%
Manufacturing	5%	5%	3%	6%	5%	6%
Wind energy	4%	3%	5%	3%	10%	6%
Alternative energy	4%	6%	3%	3%	0%	4%
Healthcare/Medical	4%	4%	4%	4%	0%	5%
Internet/Web/Software	4%	5%	2%	4%	6%	4%
Computers	4%	3%	5%	2%	2%	5%
Creates jobs	4%	4%	3%	4%	7%	2%
Tourism	3%	2%	3%	2%	4%	8%
Renewable energy	3%	4%	2%	2%	3%	2%
All other responses	2% or less	3% or less	4% or less	5% or less	6% or less	4% or less
None/nothing	3%	3%	2%	2%	7%	2%
Don't know	9%	10%	8%	11%	2%	8%

EDUCATION

Below are four more statements, each one being a possible trend into the future for Oregon. For each trend, please rate FIRST the probability you think that the trend will actually happen over the next 10 years, and SECOND, the desirability you personally place on that trend happening. **(RANDOMIZE)**

35.Traditional school facilities will increasingly lose relevancy because of changing cultural needs and technology offerings

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	12%	12%	12%	14%	21%	9%
Somewhat likely	38%	35%	41%	36%	42%	42%
Neutral	19%	17%	21%	17%	17%	20%
Somewhat unlikely	17%	21%	15%	15%	9%	13%
Very unlikely	8%	8%	7%	8%	6%	13%
Don't know	5%	7%	3%	10%	5%	2%
Desirability						
Very desirable	6%	5%	6%	9%	6%	9%
Somewhat desirable	16%	18%	15%	13%	16%	14%
Neutral	25%	23%	27%	26%	18%	29%
Somewhat undesirable	24%	24%	23%	24%	36%	26%
Very undesirable	22%	23%	23%	21%	19%	18%
Don't know	5%	6%	5%	6%	4%	4%

36. Schools will substantially improve student knowledge of money management and household finance

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	4%	4%	4%	3%	2%	6%
Somewhat likely	22%	21%	25%	20%	18%	21%
Neutral	23%	25%	21%	24%	20%	20%
Somewhat unlikely	30%	29%	31%	33%	29%	30%
Very unlikely	18%	18%	15%	15%	25%	21%
Don't know	3%	3%	2%	5%	4%	2%
Desirability						
Very desirable	65%	62%	69%	63%	65%	66%
Somewhat desirable	23%	24%	19%	26%	24%	23%
Neutral	6%	7%	6%	6%	2%	5%
Somewhat undesirable	1%	1%	1%	1%	1%	3%
Very undesirable	2%	2%	1%	1%	4%	1%
Don't know	2%	2%	2%	3%	4%	0%

37. Students will better learn the lessons of citizenship, work, and family

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	3%	3%	3%	4%	0%	5%
Somewhat likely	18%	17%	20%	20%	16%	16%
Neutral	21%	22%	21%	16%	22%	20%
Somewhat unlikely	34%	34%	35%	26%	28%	36%
Very unlikely	19%	19%	17%	23%	31%	18%
Don't know	4%	4%	2%	10%	3%	3%
Desirability						
Very desirable	62%	59%	62%	69%	68%	65%
Somewhat desirable	21%	20%	22%	16%	19%	21%
Neutral	10%	13%	9%	8%	2%	7%
Somewhat undesirable	2%	2%	1%	1%	3%	2%
Very undesirable	2%	1%	2%	1%	4%	2%
Don't know	2%	3%	3%	3%	2%	1%

38. Parents will take greater responsibility and be more involved in their children's learning

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	5%	5%	4%	5%	11%	6%
Somewhat likely	15%	14%	18%	11%	14%	16%
Neutral	20%	23%	18%	20%	15%	16%
Somewhat unlikely	33%	34%	33%	31%	28%	36%
Very unlikely	23%	21%	24%	23%	27%	22%
Don't know	3%	3%	2%	10%	4%	3%
Desirability						
Very desirable	76%	72%	77%	74%	79%	82%
Somewhat desirable	14%	16%	13%	17%	12%	10%
Neutral	5%	6%	5%	3%	-	3%
Somewhat undesirable	1%	2%	1%	1%	2%	1%
Very undesirable	2%	1%	2%	1%	2%	2%
Don't know	2%	2%	2%	3%	4%	-

Below are several possible EDUCATION actions. Please indicate STRONGLY OR SOMEWHAT DESIRABLE if for that action to happen you support some increase in your taxes or what you pay for public services, SOMEWHAT OR STRONGLY UNDESIRABLE if you don't want the action to happen, or NEUTRAL. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
39. Make higher education more accessible by reducing the cost of tuition						
Strongly Desirable \$\$	44%	39%	49%	48%	47%	45%
Somewhat Desirable \$	32%	34%	30%	32%	32%	32%
Neutral	15%	18%	12%	12%	13%	16%
Somewhat Undesirable	4%	4%	5%	4%	5%	4%
Strongly Undesirable	2%	2%	2%	1%	3%	2%
Don't know	2%	2%	2%	3%	0%	1%
40. Expand engineering and technical education						
Strongly Desirable \$\$	33%	33%	32%	36%	28%	34%
Somewhat Desirable \$	39%	39%	41%	41%	39%	39%
Neutral	21%	21%	22%	16%	26%	20%
Somewhat Undesirable	3%	3%	2%	3%	2%	3%
Strongly Undesirable	1%	1%	1%	0%	3%	1%
Don't know	2%	3%	2%	4%	2%	1%
41. Strengthen university research and development						
Strongly Desirable \$\$	26%	26%	29%	30%	27%	21%
Somewhat Desirable \$	34%	34%	34%	28%	33%	36%
Neutral	29%	29%	28%	31%	26%	32%
Somewhat Undesirable	5%	6%	4%	5%	5%	5%
Strongly Undesirable	2%	1%	3%	1%	5%	4%
Don't know	3%	3%	2%	5%	3%	2%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
42. Increase workforce training						
Strongly Desirable \$\$	27%	27%	27%	32%	26%	28%
Somewhat Desirable \$	44%	43%	45%	41%	44%	42%
Neutral	21%	22%	20%	18%	21%	20%
Somewhat Undesirable	4%	3%	3%	4%	4%	5%
Strongly Undesirable	1%	1%	2%	1%	2%	3%
Don't know	2%	3%	2%	3%	2%	1%
43. Increase school funding to broaden curriculum choices for more effective learning experiences						
Strongly Desirable \$\$	35%	33%	38%	34%	32%	33%
Somewhat Desirable \$	32%	30%	33%	34%	36%	30%
Neutral	18%	20%	16%	16%	13%	22%
Somewhat Undesirable	8%	8%	6%	9%	12%	8%
Strongly Undesirable	5%	5%	3%	4%	7%	6%
Don't know	3%	3%	3%	3%	0%	1%
44. Provide pre-kindergarten to ensure students start elementary school prepared						
Strongly Desirable \$\$	28%	31%	27%	29%	29%	22%
Somewhat Desirable \$	25%	24%	24%	20%	30%	27%
Neutral	25%	25%	26%	22%	18%	25%
Somewhat Undesirable	12%	11%	12%	14%	10%	16%
Strongly Undesirable	8%	7%	8%	12%	14%	8%
Don't know	2%	2%	2%	3%	0%	1%

ENVIRONMENTAL POLICY

Below are some ENVIRONMENTAL statements. Indicate how much you AGREE or DISAGREE with each statement. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
45. Stronger regulations are needed to make a polluter pay for costs to the larger public						
Strongly Desirable \$\$	38%	40%	40%	32%	31%	33%
Somewhat Desirable \$	29%	30%	27%	34%	28%	27%
Neutral	15%	15%	15%	10%	6%	19%
Somewhat Undesirable	8%	8%	8%	9%	13%	9%
Strongly Undesirable	7%	5%	6%	11%	18%	10%
Don't know	3%	3%	3%	5%	5%	2%
46. There should be stronger government policies to reduce greenhouse gas emissions.						
Strongly Desirable \$\$	29%	32%	30%	26%	28%	19%
Somewhat Desirable \$	28%	29%	28%	28%	16%	28%
Neutral	19%	17%	19%	12%	14%	27%
Somewhat Undesirable	10%	9%	9%	12%	12%	11%
Strongly Undesirable	12%	9%	10%	19%	27%	13%
Don't know	3%	3%	3%	4%	3%	1%
47. Science and human ingenuity will solve climate change with little need to change our way of life						
Strongly Desirable \$\$	6%	6%	4%	11%	6%	8%
Somewhat Desirable \$	13%	10%	14%	17%	20%	13%
Neutral	16%	18%	15%	16%	13%	16%
Somewhat Undesirable	25%	24%	29%	21%	19%	24%
Strongly Undesirable	36%	39%	33%	32%	36%	34%
Don't know	4%	3%	4%	4%	5%	4%

Below are some ENVIRONMENTAL actions. Indicate STRONGLY OR SOMEWHAT DESIRABLE if you support some increase in your taxes or what you pay for products or services for that action to happen, SOMEWHAT OR STRONGLY UNDESIRABLE if you don't want the action to happen, or NEUTRAL. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
48. A carbon emission tax established to discourage greenhouse gas emissions and used to invest in green jobs and technologies						
Strongly Desirable \$\$	21%	23%	22%	24%	16%	14%
Somewhat Desirable \$	29%	29%	31%	27%	27%	26%
Neutral	20%	19%	19%	16%	11%	27%
Somewhat Undesirable	10%	10%	10%	12%	9%	12%
Strongly Undesirable	16%	15%	14%	17%	30%	21%
Don't know	3%	4%	3%	4%	6%	1%
49. A consumption tax to discourage waste and excess						
Strongly Desirable \$\$	18%	18%	20%	18%	16%	15%
Somewhat Desirable \$	30%	29%	32%	22%	22%	34%
Neutral	22%	22%	21%	25%	15%	20%
Somewhat Undesirable	13%	13%	11%	11%	13%	17%
Strongly Undesirable	13%	12%	12%	18%	28%	12%
Don't know	3%	4%	3%	6%	5%	1%
50. Increase investments in public transportation						
Strongly Desirable \$\$	22%	20%	26%	20%	19%	23%
Somewhat Desirable \$	34%	36%	33%	33%	27%	37%
Neutral	23%	24%	21%	24%	22%	25%
Somewhat Undesirable	10%	8%	12%	9%	12%	9%
Strongly Undesirable	7%	8%	6%	10%	16%	5%
Don't know	3%	3%	3%	4%	4%	1%
51. Tax breaks for conservation like weatherization & efficiency						
Strongly Desirable \$\$	26%	24%	29%	23%	32%	29%
Somewhat Desirable \$	42%	43%	42%	42%	33%	43%
Neutral	19%	20%	19%	17%	19%	19%
Somewhat Undesirable	6%	7%	4%	11%	7%	6%
Strongly Undesirable	3%	3%	2%	3%	5%	1%
Don't know	3%	3%	3%	4%	3%	1%

HEALTH AND HEALTHCARE CONDITIONS AND BEHAVIOR

52. Do you or a member of your family have a physical or mental disability?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Net Yes	17%	15%	18%	19%	20%	17%
Yes, physical disability	10%	8%	11%	10%	16%	11%
Yes, mental disability	7%	7%	7%	9%	5%	5%
Both physical and mental disability	5%	4%	7%	6%	1%	5%
None	78%	81%	75%	75%	78%	79%

53. Are you currently caring for or assisting a family member requiring regular medical care, whether physical or mental? The person does not have to live with you, just that you are caring for or assisting that person with their health and wellbeing.

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Yes	17%	16%	19%	24%	19%	14%
No	82%	84%	81%	75%	81%	86%

54. Which of the following best describes you?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
I am a regular smoker	7%	5%	8%	11%	7%	6%
I was a smoker, but have not smoked in the last year	7%	7%	7%	7%	5%	12%
I smoke only on rare occasions	8%	8%	8%	4%	12%	7%
I do not smoke	78%	79%	77%	78%	77%	74%

55. In a typical week, how often are you able to get in at least 30 minutes of moderate physical exercise?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
0 (None)	10%	9%	10%	5%	12%	14%
1-2	28%	29%	27%	35%	28%	23%
3-4	33%	34%	35%	27%	31%	31%
5 or more	28%	26%	28%	32%	27%	31%

56.What kind of health insurance do you have?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
None (no health insurance)	15%	16%	13%	12%	17%	17%
Private (such as Blue Cross or Kaiser)	57%	64%	56%	48%	51%	44%
Government plan (such as OPH, Medicaid, Medicare)	15%	10%	14%	21%	20%	24%
Both	9%	7%	11%	12%	8%	11%

SIACE OF RESIDENCE, UTILITY BILL, TRAVEL BEHAVIOR

57. Thinking about the size of your residence, would you estimate it to be?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Under 1,000 sq. ft.	22%	25%	19%	13%	27%	25%
1,000, but less than 2,000 sq. ft.	44%	37%	49%	55%	43%	48%
2,000, but less than 3,000 sq. ft.	22%	34%	20%	23%	24%	18%
3,000, but less than 4,000 sq. ft.	5%	5%	5%	5%	4%	5%
4,000, but less than 5,000 sq. ft.	1%	1%	1%	2%	0%	1%
More than 5,000 sq. ft.	1%	1%	0%	0%	2%	1%

58. Which of these statements about the size of your residence most accurately reflects your view?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
I would prefer a smaller place	11%	13%	8%	12%	12%	11%
The size of my residence is about right for my needs	62%	59%	67%	63%	57%	61%
I would prefer a larger residence	25%	26%	22%	25%	31%	27%

59. What would you estimate your average monthly utility bill for your household to be?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Under \$50.00	11%	12%	11%	3%	8%	12%
Over \$50.00 - but less than \$100.00	26%	26%	26%	31%	18%	25%
Over \$100.00 - but less than \$200.00	38%	37%	39%	37%	46%	41%
Over \$200.00 - but less than \$400.00	16%	14%	14%	23%	25%	18%
Over \$400.00 - but less than \$600.00	2%	2%	3%	3%	1%	1%
More than \$600.00	1%	0%	1%	1%	0%	1%

60.What is your primary method of getting around when you leave home; is it?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Motor vehicle which you own	82%	78%	82%	94%	83%	89%
Public transportation like bus, train	7%	11%	7%	1%	-	1%
Walking	6%	7%	7%	2%	5%	7%
Bicycling	3%	3%	2%	1%	7%	2%
Other	1%	0%	2%	1%	3%	1%

61.Please estimate the number of miles you travel in a privately owned motor vehicle on a per day basis, such as would occur across a typical week,

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Less than 10 miles	33%	36%	31%	24%	43%	31%
10- 19	22%	20%	23%	23%	22%	27%
20- 29	13%	14%	12%	11%	14%	12%
30- 39	8%	8%	9%	13%	6%	5%
More than 40 miles	15%	13%	15%	22%	9%	18%
Do not travel in personal motor vehicles	4%	4%	4%	1%	2%	4%
Do not have personal motor vehicles	3%	4%	3%	1%	2%	2%

62.For the vehicle you most frequently travel in, please estimate its miles per gallon,

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Less than 10 miles	3%	4%	1%	3%	1%	3%
10- but less than 20 miles	19%	17%	21%	25%	31%	17%
20- but less than 30 miles	47%	47%	43%	51%	45%	56%
30- but less than 40 miles	18%	16%	21%	13%	17%	16%
More than 40 miles	4%	4%	4%	2%	4%	2%
Do not travel in personal motor vehicles	6%	8%	6%	1%	2%	3%

63.How many miles do you estimate you traveled by airplane last year (one way across the country is about 3000 miles)?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
None	36%	26%	39%	47%	48%	48%
Under 1,000	5%	5%	6%	5%	3%	5%
1,000, but less than 2,000	7%	7%	8%	4%	7%	7%
2,000, but less than 3,000	7%	8%	8%	7%	7%	9%
3,000, but less than 4,000	5%	5%	4%	3%	7%	6%
4,000, but less than 6,000	7%	6%	8%	6%	11%	8%
6,000, but less than 10,000	11%	13%	10%	11%	9%	10%
10,000, but less than 15,000	10%	14%	6%	7%	6%	7%
15,000, but less than 25,000	5%	6%	6%	5%	0%	3%
More than 25,000	4%	6%	4%	3%	2%	2%

Now I have some questions for statistical purposes only.

D1. Are you registered to vote?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Yes	95%	94%	95%	99%	96%	93%
No	5%	5%	5%	1%	4%	7%
Don't know/NR	0%	1%	0%	0%	0%	0%

D2. (IF VOTER IN D1) Are you a Republican, a Democrat, or a member of another party?

Response Category N=1,767	Total	Metro	W Valley	Central	Eastern	Southern
Republican	26%	21%	27%	32%	37%	32%
Democrat	41%	46%	41%	34%	33%	32%
Independent/Other	33%	32%	32%	33%	30%	36%

D3. (IF VOTER IN D1) Last November there was a general election. Did you vote in that election, did things come up which kept you from voting, or did you choose not to vote?

Response Category N=1,767	Total	Metro	W Valley	Central	Eastern	Southern
Voted	93%	95%	92%	87%	94%	93%
Did not vote	4%	3%	5%	7%	1%	4%
Chose not to vote	3%	2%	4%	5%	5%	2%
Refused/NR	0%	0%	0%	0%	0%	0%

D4. (IF VOTER IN D1) Considering all elections, special, primary and general, do you vote all the time, most of the time, sometimes, hardly ever?

Response Category N=1,767	Total	Metro	W Valley	Central	Eastern	Southern
All the time	59%	67%	52%	60%	58%	52%
Most of the time	31%	25%	36%	28%	33%	40%
Sometimes	7%	6%	9%	5%	6%	7%
Hardly ever	3%	2%	3%	6%	3%	2%
Refused/NR	0%	0%	0%	0%	0%	0%

D5. When it comes to most *social* issues, do you consider yourself very liberal, somewhat liberal, middle of the road-moderate, somewhat conservative, or very conservative?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very liberal	21%	27%	19%	16%	17%	11%
Somewhat liberal	27%	29%	26%	22%	13%	28%
Middle-of-the-road/ Moderate	25%	23%	25%	33%	28%	24%
Somewhat conservative	17%	13%	18%	17%	21%	24%
Very conservative	9%	7%	10%	10%	20%	11%
Don't know	0%	0%	0%	0%	1%	0%
Refused/NR	1%	1%	1%	2%	0%	2%

D6. When it comes to most *economic* issues, do you consider yourself very liberal, somewhat liberal, middle of the road-moderate, somewhat conservative, or very conservative?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very liberal	10%	14%	9%	5%	3%	4%
Somewhat liberal	24%	27%	23%	19%	19%	17%
Middle-of-the-road/ Moderate	32%	27%	37%	31%	30%	33%
Somewhat conservative	22%	21%	20%	23%	20%	31%
Very conservative	11%	10%	8%	15%	27%	13%
Don't know	1%	0%	0%	5%	0%	0%
Refused/NR	1%	1%	2%	2%	0%	0%

D7. What year were you born?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
18-24	7%	3%	15%	10%	11%	1%
25-34	22%	28%	16%	16%	15%	22%
35-44	21%	20%	22%	22%	23%	19%
45-54	14%	18%	11%	14%	10%	14%
55-64	17%	15%	17%	18%	17%	19%
65-74	12%	10%	12%	13%	15%	17%
75+	5%	4%	6%	7%	5%	8%
Refused	1%	1%	1%	0%	2%	1%

D8. What was your 2012 gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Less than \$25,000	24%	20%	26%	21%	28%	29%
\$25,000-34,999	11%	10%	12%	13%	11%	13%
\$35,000-49,999	14%	14%	15%	15%	15%	16%
\$50,000-74,999	19%	19%	20%	20%	18%	18%
\$75,000-99,999	12%	13%	12%	13%	11%	11%
\$100,000-149,999	11%	14%	10%	11%	7%	8%
\$150,000+	7%	10%	5%	5%	3%	4%
Refused/NR	2%	2%	1%	2%	7%	2%

D9. How many people, including yourself, are in your household?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
1	25%	27%	24%	15%	23%	24%
2	39%	36%	40%	44%	37%	44%
3	15%	13%	16%	18%	13%	17%
4	14%	18%	13%	10%	14%	6%
5 or more	7%	6%	6%	13%	14%	8%
Refused/NR	0%	0%	0%	1%	0%	0%

D10. How many children (under age 18) live with you?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
None	18%	26%	12%	21%	16%	11%
1	54%	46%	61%	48%	49%	66%
2	14%	16%	15%	13%	13%	12%
3	9%	9%	9%	11%	9%	8%
4	3%	2%	2%	3%	11%	1%
5 or more	1%	1%	1%	3%	2%	1%
Refused/NR	0%	0%	0%	1%	0%	1%

D11. How many children do you have in a public school in Oregon?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
None	25%	33%	17%	23%	33%	20%
1	61%	55%	68%	59%	47%	66%
2	8%	7%	8%	7%	8%	8%
3	5%	4%	5%	7%	7%	4%
4	1%	1%	1%	2%	5%	1%
5 or more	0%	0%	0%	1%	1%	0%
Refused/NR	0%	0%	1%	1%	0%	2%

D12. Do you live in a single family house, a mobile home, or multi-unit complex such as an apartment or duplex?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Single family home	72%	72%	71%	80%	70%	72%
Mobile home	4%	1%	4%	5%	11%	11%
Multi-unit complex such as an apartment or duplex	22%	26%	23%	14%	17%	16%
Other	1%	1%	2%	1%	2%	1%
Refused/NR	0%	0%	1%	0%	0%	1%

D13. Do you own or rent your residence?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Own	63%	66%	59%	67%	65%	61%
Rent	35%	31%	40%	32%	35%	38%
Refused/NR	2%	3%	2%	1%	0%	1%

D14. How many years have you lived in Oregon?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Less than 5	12%	13%	12%	9%	8%	13%
6-10	12%	11%	9%	12%	13%	19%
11-20	17%	17%	17%	19%	16%	16%
More than 20	59%	59%	61%	60%	64%	52%
Refused/NR	0%	0%	1%	0%	0%	0%

D15. Which is the highest level of education you have completed?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Grade school	0%	1%	0%	0%	1%	0%
Attended high school	1%	2%	0%	0%	0%	0%
Graduated high school	9%	8%	8%	14%	13%	10%
Attended college	24%	15%	31%	19%	22%	36%
Graduated from 2-year college	11%	9%	11%	18%	16%	9%
Graduated from 4-year college	28%	34%	23%	21%	29%	23%
Post graduate study without degree	7%	7%	7%	9%	8%	4%
Post graduate degree (e.g., MD, MBA, MA, Ph.D., JD)	19%	24%	17%	13%	9%	14%
Other	2%	1%	1%	4%	2%	3%
Refused/NR	0%	0%	0%	1%	0%	1%

D16. What is your general employment situation?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Full-time employee (30 or more hours per week)	40%	46%	39%	32%	33%	31%
Part-time employee (under 30 hours per week)	11%	9%	11%	12%	15%	16%
Independently self-employed	7%	8%	5%	7%	14%	5%
Unemployed looking for work	6%	8%	5%	5%	8%	6%
Not-employed, not looking for work)	2%	3%	1%	2%	0%	1%
In training	0%	0%	0%	0%	0%	0%
Retired	19%	15%	20%	23%	22%	28%
Homemaker	3%	3%	4%	3%	3%	4%
Student	7%	5%	11%	11%	3%	5%
Other (Explain)	3%	3%	3%	5%	2%	3%
Refused/NR	1%	0%	1%	1%	0%	1%

D17. Which of the following best describes your racial or ethnic group?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
African American/Black	1%	1%	0%	0%	0%	1%
Asian/Pacific Islander	3%	3%	4%	1%	0%	1%
Hispanic/Latino	2%	2%	1%	2%	1%	3%
Native American/American Indian	1%	1%	1%	1%	0%	3%
White/Caucasian	89%	88%	89%	92%	96%	90%
Multi-racial	1%	1%	1%	1%	1%	1%
Other	0%	0%	1%	1%	0%	0%
Refused/NR	3%	3%	3%	2%	1%	3%

D18. What is your religious preference?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Baptist	3%	2%	3%	3%	4%	4%
Catholic	10%	10%	11%	10%	9%	7%
Christian	24%	23%	23%	24%	34%	24%
Evangelical	1%	0%	2%	2%	2%	1%
Jewish	2%	3%	2%	1%	0%	1%
Methodist	2%	1%	2%	3%	5%	3%
Muslim	0%	0%	0%	0%	0%	0%
Nature-based	1%	1%	2%	0%	0%	1%
Pentecostal	1%	1%	2%	0%	0%	1%
Protestant	6%	6%	6%	7%	5%	7%
Seventh Day Adventist	1%	1%	0%	0%	4%	0%
No religious identity	32%	33%	31%	29%	23%	37%
Other	2% or less	2% or less	2% or less	2% or less	4% or less	2% or less
Refused	6%	5%	7%	8%	2%	5%

D19. How religious do you consider yourself to be?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very religious	17%	16%	18%	14%	29%	15%
Moderately religious	33%	33%	32%	40%	36%	34%
Not religious	45%	46%	45%	44%	32%	47%
Spiritual	1%	1%	0%	1%	1%	0%
Other	4%	4%	4%	2%	2%	3%

D20. Is religion important in your daily life?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Yes	45%	42%	46%	51%	59%	45%
No	49%	52%	48%	46%	39%	50%
Somewhat important	0%	0%	0%	2%	0%	0%
Other	5%	6%	6%	2%	2%	5%
Refused/NR	0%	0%	0%	0%	0%	0%

D21. How often do you attend religious services?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Monthly or more often	28%	28%	28%	28%	53%	23%
Seldom or never	68%	68%	69%	69%	44%	73%
Other	3%	3%	3%	2%	2%	3%
Refused/NR	1%	1%	1%	0%	0%	1%

D24. What is your gender?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Male	49%	49%	49%	50%	52%	49%
Female	51%	51%	51%	50%	48%	51%